

# BRYDENS GROUP

Q U A R T E R L Y

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ALLERGIES & FLU

BRYDENS GROUP PILOTS GEMINI AI FOR  
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# EDITORS'S NOTE

Dear Brydens Group,

This Q3 Quarterly Review marks an exciting new chapter for our publication. We're breaking new ground by featuring insights from our regional subsidiaries, creating a truly connected and comprehensive view of our Group.

While we know there may be challenging times ahead, this issue highlights the strength we have in our connection. Inside, you'll find stories showcasing the dedication, innovation, and teamwork that drive our success – proof that we are better together and built to last. Let's celebrate these accomplishments and carry this momentum forward into Q4!

Regards,

**Janine M. Rajah-Medford**  
Group Corporate Affairs Manager  
Publication Editor

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# CEO'S OUTLOOK

Hello Everyone,

This is a bittersweet time of the year for me; sweet because it is a time of joy, family, awesome food and sorrel, bitter because of the disbelief that another year is ending too quickly, but no matter what it is, I am grateful to The Father for the gift of life.

I will spend the next few moments briefing you on the business progress.

## Acquisition

In June, Brydens (ASBH) bought 45% of CPJ Jamaica and its subsidiary CPJ St. Lucia. CPJ primarily sells food, grocery and wines & spirits to the hotel sector; they also have some retail operations in both islands. This acquisition primarily aims to:

- (1) Increase ASBH's ability to earn hard currency outside of Trinidad and Tobago
- (2) Expand ASBH premium beverage (alcohol) business to the region.
- (3) Expand our Group regional participation in the food service business through the CPJ meat and seafood processing plants.

## Challenges

The biggest headache (migraine sized) in the TT business is getting US\$ to pay our suppliers. You guys are very well exposed to the reality of the banks cutting US\$ credit limits and the outcry from the business community that they cannot get US\$. Our companies have had a tough time, but we continue to find short term solutions to ensure we meet our obligations. We do not see the TT FX issue getting any easier within the next two years, so we will have to work hard to grow exports and to ensure that the companies we have acquired deliver strong performances.

## Wins

- ASBT has registered its operation in Guyana, this, along with BPI's and FTF's presence there, makes this one of our most important markets. We have commenced building a warehouse in Guyana to meet our growing business needs.

- BPI continues to perform well, with the exception that we cannot get paid by the Government. As I write, BPI is owed over US\$20 million, this is a massive amount.
- FTF continues its growth trajectory in both Trinidad and Guyana.
- MICON is recovering and has signed an important deal with WITCO.
- The company has been approved to list its ASBH shares on the Trinidad and Tobago Stock Exchange; this will occur by end March 2025.

Bottom-line is that this has been a challenging year, and will likely remain so for another two years at least, so we will have to make adjustments to build our resilience to not only survive this period but to also grow the business. As a team, we will have to significantly step up our productivity and reduce the excessive cost in certain aspects of the business. We need to make it easier for our people to do their jobs and to make it easier for customers to do business with us. I need every one of us to participate in building this resilience. We (all of us, not just management) are going to have to protect and grow the business that is enabling us to look after our families. We will talk more about this in our town hall meetings.

I wish for you all the very best, and look forward to seeing some of you before the festive season gets into full gear. If I do not get to see you, then I want to wish you and your loved ones an amazing holiday season.

Talk to you soon,



RP



# no more.

pain & fever  
cough & cold  
allergies  
nausea  
congestion  
mucus  
guessing



get back to living!

# PERFORMANCE OVERVIEW

## Future Outlook: Building Resilience and Driving Growth

### Trinidad

**A.S. Bryden & Sons Trinidad Limited** showed improvement in sales and profitability, exceeding the previous year's results. The company's success was attributed to a team effort and increased availability of the **Rude Boy** brand. The brand experienced significant growth and expanded its distribution throughout Trinidad and Tobago. Exciting updates for the brand are expected in the coming months. The company is also making progress in its Demand Planning project, with positive changes observed in stock analysis, sales forecasting, and supplier interaction.

Collaboration with the IT team and **Mondelez** is leading to the development of tools for enhanced visibility on brand distribution and sales performance with an external consultant engaged to review procedures and policies within the PB Division. As the company heads into the final quarter, the focus remains on maximizing market potential and finishing the year strongly.

The **Bpi Trinidad** performed exceptionally well compared to the previous year, exceeding budget expectations. This performance was consistent across all entities, including **Bpi Guyana** and **Bpi Genethics**. Export sales showed substantial growth, and the company secured the **Alcon Surgical Care** business for the Jamaican market. **Café Barista** participated in the Miami Food & Beverage Expo for the first time, generating interest from several countries.

Despite challenges with foreign exchange and supply chain volatility, the company has exciting plans for the future, including the launch of **Café Barista Hot Chocolate** with **Minions** packaging. This venture marks the first licensing arrangement of its kind in the Caribbean with **Universal Studios**.

**FT Farfan's** performance exceeded the previous year but fell short of budget expectations due to a weaker-

than-expected close of the quarter. The Service & Parts Group had a strong quarter, driven by overseas **Cummins** engine jobs and major projects with **Atlas Copco** Nitrogen Generators. The Industrial Group also secured major deals, supplying equipment to the local construction and service sectors. The business faced challenges with **JCB** delays, reduced consumption and increased competition in the lubricant division, and delays in government spending.

Future plans include implementing sales force automation to improve sales conversion and launching a new private label product with a focus on maximum exposure. The Board of Directors takes this opportunity to express gratitude to Ronald Cabral for his contributions to the company over the past 34 years.

**Micon Marketing** focused on preparing the company for future growth by improving efficiencies and its route to market. The company converted its van team sales devices from **Highjump** to **Omnitech**, facilitating an easier invoicing process and access to sales and customer data. Investments were also made in the Cold Chain Department, with new merchandizers focusing on the cold chain channel and using handheld devices to upload product displays and submit orders in real time. A dedicated representative was hired to focus on pet stores, servicing this channel with various brands, including **Monello**, **Pro Can**, **Twee Tweet**, and **Little Feet**.

### Guyana

In the third quarter, **BPI Guyana** showed substantial growth year-over-year and exceeded the 2024 budget. Strategic partnerships allowed the company to enhance market reach and launch new lines, including **Loreal LDB**, **Alcolado**, **Monster Milk**, **Welch's**, and **Barilla Pasta**. The company also focused on employee development through leadership training. Challenges included a limited skilled workforce, shipping delays impacting supply chains, and limited warehouse space.

The Company is also in the process of building a state-of-the-art warehousing facility in Houston, Georgetown, and plans to continue diversifying its portfolio into new areas.

**ICON's** performance in the third quarter was fair, with August being a strong month for sales execution. **ICON** entered the commercial power generation market with the sale of 1 MW generator units to the mining and hospitality sectors. The company's **Shacman** trucks continued to gain market share, and its flagship brand, **JCB**, also saw growth. Successful road shows were conducted throughout the year, generating positive feedback. Shipping delays for key products such **JCB** and **Shacman** parts posed challenges hindering operations. **In more positive news**, plans are underway to expand the office and warehouse space, enter the distribution space with hardware, tools, and agricultural inputs, and introduce new brands into the market, including **ZoomLion** construction equipment and **JAC** light-duty trucks.

### Barbados

**Stansfeld Scott Barbados Limited** reported year-to-date sales growth compared to the previous year. New business wins included the **American Beverage Marketers** portfolio, **Pascual** portfolio, **Essity** portfolio, and **Clase Azul** tequila. Warehouse capacity constraints presented a challenge to future growth opportunities. However, the company plans to seek additional satellite warehousing, focus on a strong fourth quarter for its retail stores, reintroduce the **Wine World** annual pre-season event, prepare strategic plans for key brands and customers for 2025, and conduct staff training sessions.

### Jamaica

The past quarter brought challenges for **Caribbean Producers Jamaica (CPJ)**, including Hurricane Beryl and an increase in the US Travel Advisory Level, impacting both the on-premise and off-premise sides of the business. Despite these challenges, **CPJ** maintained sales and gross profit roughly even compared to the previous year, supported by sales in St. Lucia and a new retail

location. The company's ERP project progressed with increased staff engagement. Lastly, **CPJ** was honored to receive the Tourism Linkages Award from the Jamaica Manufacturers & Exporters Association. We congratulate them on this achievement.

### St. Vincent

**Facey Trading SVG** reported double-digit revenue growth in Quarter 3 compared to the previous year. The company added two trucks to its fleet, contributing significantly to sales. The Company also expanded its portfolio by becoming distributors for **Ultra Pharm Marketing Ltd**, **Apotex Pharmaceuticals**, **Jamieson Health Supplements**, **Walton & Post**, and **Ace Export Services Ltd**. Like Jamaica, hurricane Beryl caused significant damage and destruction in St. Vincent and the Grenadines, negatively impacting business operations. The company plans to upgrade its distribution warehouse by doubling its storage capacity and expanding its confectionery and pharmaceutical storage space.

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# COMPANY EVENTS

The Brydens Group has always been committed to fostering a vibrant and engaged workforce, and this past quarter was no exception! From Trinidad to Jamaica, Guyana to Barbados, our offices were buzzing with a diverse range of activities designed to celebrate our employees, promote camaraderie, and give back to the community.

## Trinidad Takes the Lead

The excitement kicked off with the Brydens Group Sports and Social Club's (BGSSC) first Inter-Company Football Tournament. Teams from across the Group, including AS Brydens, FT Farfan, and Bryden PI, battled it out on the field, with Micon ultimately emerging victorious. This friendly competition showcased the athleticism and team spirit that thrives within our organization.

**A.S. Bryden & Sons Trinidad Limited** had a particularly eventful quarter. Not only did they celebrate employee achievements, like Tyrese Roberts' outstanding performance at the Shotokan Karate-Do International Competition in Mexico, but they also hosted a series of culturally-themed events. An Emancipation Day celebration saw employees proudly displaying traditional attire, while "ASB's Comedy Clash" filled the workplace with laughter. Republic Day and cricket-themed quizzes added an element of fun competition, with prizes including tickets to the highly anticipated Caribbean Premier League (CPL) games.

**Bryden pi** in Trinidad also embraced the spirit of fun and community. World Chocolate Day was marked with delicious treats, while "Christmas in July" brought festive

cheer to the office with a potluck, costumes, and karaoke. August saw a focus on giving back, with the iLUV team providing back-to-school book vouchers to employees with children. National pride was on full display during their Independence Day celebration, complete with a



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JOKE  
COMPETITION**

**HOW TO ENTER**

Employees are invited to showcase their humor by submitting short video clips of themselves, sharing their best jokes, whether they're classic one-liners, witty anecdotes, or original creations.

Participants will have a time restraint on their videos, 20 seconds max.

Submissions will be shared with staff who will then vote for their favourites!

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**BRYDENS**



"Best Dressed" competition and a trivia challenge. And, of course, the excitement of the CPL was channeled into a series of creative challenges, including treasure hunts and lucky dips, with CPL tickets up for grabs.

**FT Farfan** in Trinidad also organized a series of engaging events. Their African Emancipation Day celebration saw employees showcasing their cultural heritage through vibrant attire, while their annual Health Fair demonstrated a commitment to employee wellness. September brought a touching farewell to long-time employee, Mr. Ronald Cabral, who retired after an impressive 33 years of service.

## Across the Caribbean

The enthusiasm for engagement extended beyond Trinidad. **Bryden pi Guyana Inc.** hosted a fun-filled day out for staff at Maduri Creek, fostering camaraderie and relaxation. **Stansfeld Scott** in Barbados rallied their team to attend a CPL game at Kensington Oval, decked out in Endura Malt T-shirts to show their brand pride. **Caribbean Producers Jamaica Limited** kept busy with a packed calendar, including an interdepartmental football competition, raffles, a 30th Anniversary Awards function, back-to-school support, and participation in the MBJ Airport's 5K Walk/Run.

## A Culture of Engagement

These diverse activities across The Brydens Group demonstrate a shared commitment to creating a positive and engaging work environment. By celebrating employee achievements, embracing cultural heritage, supporting community initiatives, and simply having fun, The Brydens Group continues to create a strong sense of belonging and pride amongst its employees.



# BRAND NEWS



## Trinidad

### A.S. Bryden & Sons (Trinidad) Limited

In the Food & Grocery Division, members of the **Tosh** team visited Trinidad for the launch of the line which includes oat pancakes, granola, and granola bars.

In the Premium Beverages Division, the **Diageo** Team focused efforts on executing **Johnnie Walker** Whiskey Experiences along with a consumer promo with **Old Parr**. **Black and White** continued its domination in the Down Trade with a variety of executions. Adding a touch of sweetness to the mix, the division also launched **Baileys Strawberries and Cream**, showcasing their commitment to product innovation.

The Wine team embraced experiential marketing with a series of sophisticated wine pairing events, including one featuring **Southern Glazer's Wine & Spirits** range. Furthering the trend of exclusive experiences, **Glenmorangie Single Malt** hosted a pairing event where guests enjoyed signature cocktails alongside curated dish



A major strategic change for the quarter was the strategic rebranding of the Hardware and Housewares Division to **Home and Hardware**. Beyond this, the **Truper Team** held a customer appreciation event where customers were treated with an array of Mexican Food & Drinks, a nod to the brand's Mexican roots. They also got a chance to see product displays whilst mingling. Furthermore, the team demonstrated their commitment to social responsibility by honoring and equipping the Hunters Search and Rescue Team.



## Bryden pi

In the Hospital Equipment and Supplies (HES) Department, it was a pivotal quarter for the **ALCON Team** with the execution of the first cataract surgery using the ALCON Centurion Vision System for phacoemulsification performed at the Point Fortin Hospital. The Bpi Personal Care team launched the **Garnier Fructis** Hair Filler range with a comprehensive 360-degree campaign. The Team also had the opportunity to host **L'Oréal Paris** Training Workshops at businesses around the country. **ORS Hair Care** was featured at this year's First Citizens Bank Girls First Event and LIT Mall Tour for August.





**FT Farfan**

The launch of the **Kioti Tractor** Range at the Agri Expo was perhaps the most important execution for the Marketing Team. **Castrol** kept the brand in demand with the Transform your Ride Promotion giving a lucky consumer TT\$30K. Gridkhana was also in full effect with the team sponsoring Goodwille Theodore, the owner of two race vehicles.

In the Service & Parts Division, a significant contributor to success in the quarter was the overseas work conducted in Barbados and Guyana. Parts sales saw an increase, driven by large orders from local marine customers, international oil companies, and government entities. The rainy season also brought a surge in service requests from landscaping and agriculture customers. In the Industrial Division, notable wins for the quarter come from contract successes. The team is also focused on customer expansion and product development with the successful launch of **FT Farfan Racking**.

**Micon Marketing**

At Micon, the Pet Segment was very active during the quarter with a variety of promotions for the **Monello** Brand. **Welch's** executed a massive sampling exercise across 35 outlets throughout the island supported by special pricing. **Supligen** ran the Vibes it up Tobago promo with over TT\$20,000 in prizes. Other executions included the introduction of the Baggo Game and flash sales at Massy Stores on the 250ml size offerings.

**Guyana**

**Bryden pi Guyana Inc**

The Hospital Equipment and Supplies Department (HES) of Bryden pi Guyana Inc was on site in July to support a Knee and Hip Replacement at Georgetown Public Hospital. The **ALCON** Team attended a seminar in July to



educate attendees on the range and brand. **KitchenAid** also executed a promotion in August to bring awareness of the range offered by the company. Finally, the big news was all about the launch of **Monster Milk** with the new Minion packaging.

**ICON**

At Guyana's International Building Expo 2024, Ibis Construction Equipment Sales and Rentals (ICON) proudly represented major global brands JCB and **SHACMAN**. ICON's participation demonstrated its commitment to supporting Guyana's rapidly growing infrastructure sector.







**Barbados**

**Stansfeld Scott**

**Wine World**, the driving force behind the Wines Division, treated patrons of a popular Crop Over party to an exclusive wine tasting while they awaited their tickets. This sophisticated activation enhanced the customer experience and showcased the company's portfolio. In a separate initiative, Wine World partnered with Dwellings, a leading home furnishing store, to participate in "The Bridal Collective Event," a curated wedding showcase, strategically positioning their wines within the wedding market.

The Specialty Division achieved significant distribution gains with a targeted **Stone's Ginger Wine** incentive program for the Shop Sector, adding 104 new accounts.

Capitalizing on the energy of the Caribbean Premier League, the Stansfeld Scott Barbados team executed engaging in-store activations and the CPL Beach Blast, driving consumer excitement for **El Dorado** rum. Shoppers who purchased premium El Dorado rum were rewarded with free match tickets, further amplifying the campaign's impact.



**JAMAICA**

**Caribbean Producers Jamaica Limited**

The Beverage team fostered key relationships by hosting the **Louis Latour** team for trade visits, a customer mixer, and an exclusive private client dinner, strengthening connections within the industry and showcasing their commitment to premium brands. Meanwhile, the CPJ team further solidified their international connections by joining the Mexican Embassy in celebrating Mexico's 214th Independence Day, demonstrating their respect for cultural heritage and creating goodwill.

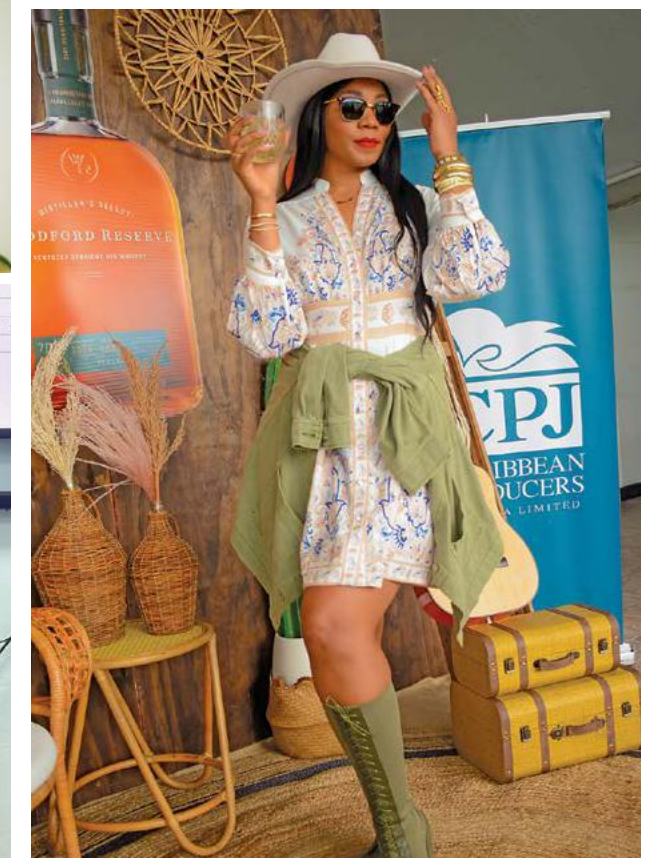
In a separate initiative, **Woodford Reserve** curated a unique experience for rum enthusiasts, offering them a deeper appreciation for the brand and its diverse offerings, fostering brand loyalty and attracting new customers.



**St. Vincent**

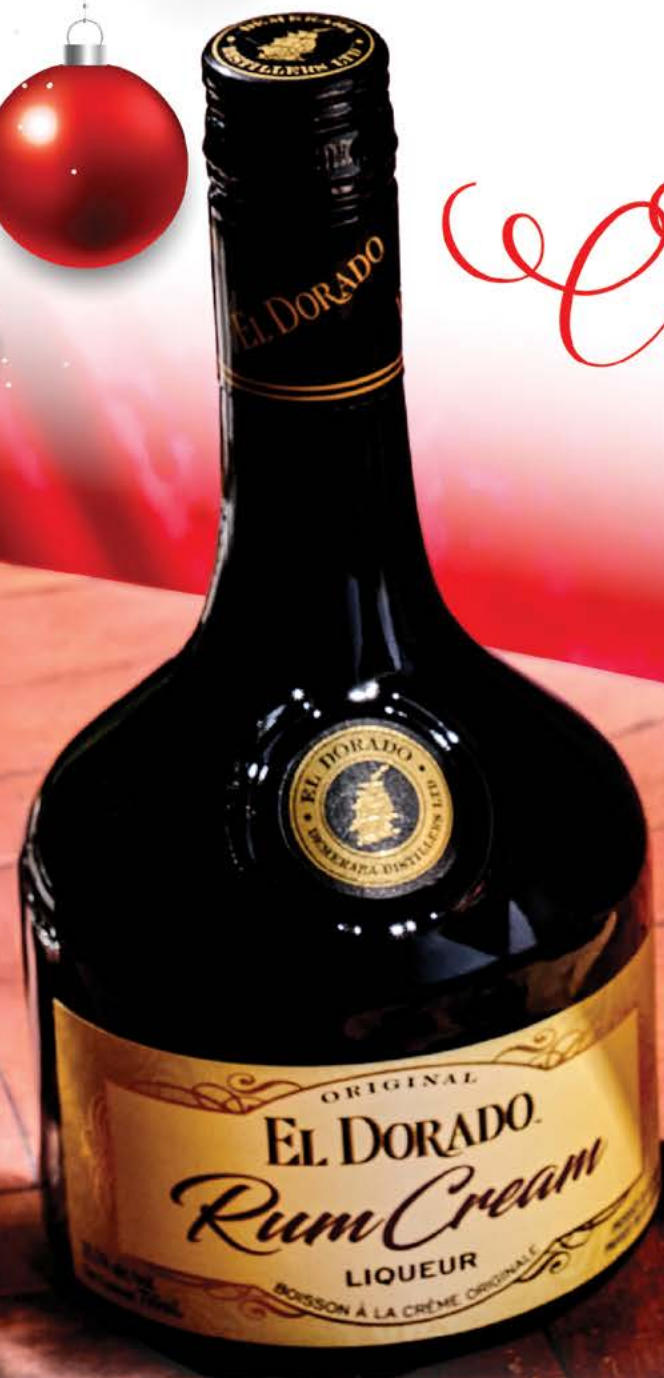
**Facey Trading SVG Ltd**

Facey Trading expanded its fleet to meet the growing demand of the **Sunshine Snacks**, **Charles Chocolates** and **Devon Biscuits**. The team also executed the **Busta Beat the Heat** promo on behalf of SM Jaleel. A big win for the company was the appointment as the exclusive distributor for **Ultra Pharma Marketing** with the **APOTEX Jamieson** range.



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# FEATURED EMPLOYEES



"I came from a family of thirteen (13) siblings including myself. I am happily married with one grown son of whom I am very proud."

**KELVIN RAMPERSAD**

Maintenance Team Lead - ASB

**1. What do you like most about your job or career?**

I love the satisfaction of knowing I can handle all the challenges associated with my job on a daily basis.

**2. What are your long-term career goals?**

I am at the end of my work career and I am looking forward to doing more community work.

**3. What are your passions or interests outside of work?**

My passion and interests outside of work are sports and cars.

**4. What's a memorable experience you've had in your career so far?**

There are so many memorable experiences in my career but the one that stands out is working on the replacement of an underground damaged electrical cable over a weekend. Together with the different contractors/agencies, we worked through the day and night in the rain to ensure that power was restored before the next workday.

**5. What do you like to do for fun or in your free time?**

I like to travel and visit new places.

**6. Can you tell me about your family and background?**

I came from a family of thirteen (13) siblings including myself. I am happily married with one grown son of whom I am very proud.

**7. What are your proudest achievements?**

My proudest achievement, is knowing that I started with little, while having a son with medical issues and being able to combat all that came my way, while building my own home.

**8. What motivates you in your personal and professional life?**

My motivation is simply to be the best and do the best.

**9. What's your approach to work-life balance?**

My approach to work life balance is to assist people in my personal time through activities within my community group, which gives me a sense of fulfilment.

**10. What are you looking to gain from this job or company?**

I always wanted to be a leader and I achieved this while working with the Company. I am also looking forward to my retirement next year, completing forty-seven (47) years of work.



"I'm driven by the idea that my work can lead to tangible improvements and create a supportive environment. Personally, I'm motivated by the desire to keep learning and exploring; every day is a chance to expand my understanding and skills."

**SHANIA SOOKNANAN**

Quality Assurance Assistant - Bpi

**1. What do you like most about your job or career?**

I love training others on processes, seeing the moment when something clicks for them, and watching as it positively impacts the workflow. I think there's something really rewarding about making complex procedures accessible and helping the team understand why certain practices matter for quality. Seeing how even small changes in documentation can streamline operations and reduce errors really highlights the importance for me.

**2. What are your long-term career goals?**

My goal is to grow into a senior quality role that not only shapes and implement more policies but also allows me to mentor and guide others. I envision leading initiatives on quality frameworks, team training programs that build a culture of continuous improvement.

**3. What are your passions or interests outside of work?**

Outside of work, I'm passionate about exploring new places and challenging myself to learn new habits and routines. I love experimenting with new healthy recipes in the kitchen.

**4. What's a memorable experience you've had in your career so far?**

One of my most memorable experiences was coordinating my first major documentation project, where I had to create a new Standard Operating Procedure (SOP). It was challenging, requiring collaboration across departments and a lot of attention to detail. The project taught me how crucial clear communication is and gave me insight into new processes within the company.

**5. What do you like to do for fun or in your free time?**

In my free time, I love Latin dancing, going to the gym and experimenting in the kitchen. Dancing and working out at the gym keep me active and energized.

**6. Can you tell me about your family and background?**

My family has been very supportive throughout my career journey, and they're a constant source of inspiration for me. Growing up, I was taught the importance of diligence and empathy, qualities that have shaped who I am and how I approach both my personal and professional life.

**7. What are your proudest achievements?**

One of my proudest achievements this year has been updating over 40 documents, ensuring they align with the latest standards and quality practices. It's rewarding to see the impact of these updates on our processes and additionally, I take pride in leading informative quality training sessions where we make sure to clarify any doubts.

**8. What motivates you in your personal and professional life?**

I'm driven by the idea that my work can lead to tangible improvements and create a supportive environment. Personally, I'm motivated by the desire to keep learning and exploring; every day is a chance to expand my understanding and skills.

**9. What's your approach to work-life balance?**

For me, balance is about setting clear boundaries and priorities. I aim to keep the evenings of the first two workdays mostly for personal time, allowing me to recharge fully and bring my best self to work each week.

**10. What are you looking to gain from this job or company?**

I am looking to gain deeper expertise in quality management and to be part of a team that values growth and continuous improvement.

# FEATURED EMPLOYEES



"In my personal and professional life, I'm motivated by the desire to make a positive impact and help others achieve their goals. The support and hard work of my mom have instilled a strong work ethic in me, driving me to strive for excellence in everything I do."

**CHRISTINA PERSAUD**

Jr Brand Manager- Bpi Guyana

**1. What do you like most about your job or career?**

What I love the most about my job as a Jr. Brand Manager is the thrill of planning and executing promotions. I enjoy the challenges of ensuring my brands not only meet but exceed their targets, which keeps me motivated and engaged.

**2. What are your long-term career goals?**

I aim to grow into a leadership role where I drive strategy and innovation for multiple brands. I want to continue developing my skills in marketing and brand management while also mentoring others in the field.

**3. What are your passions or interests outside of work?**

Outside of work, I am passionate about exploring new interests and hobbies. I enjoy activities like reading, going to the gym and spending quality time with friends and family which usually assists to unwind and stay balanced.

**4. What's a memorable experience you have had in your career so far?**

A memorable experience in my career was when my brand Prottox sponsored the Soca Chutney Monarch. We had the singer rewrite his song incorporating the Prottox brand and even performed on stage with several mascots while multiple samples were given out. It was a fantastic way to engage with the audience and promote the brand.

**5. What do you like to do for fun in your free time?**

In my free time, I love to eat different kinds of food, try a new cooking recipe, read a good book, or hit the gym.

**6. Can you tell me about your family background?**

I grew up in a single-parent home where my mom worked very hard to provide for us. She was deeply invested in my brother and my education, always encouraging us to excel

in our academics. Her dedication and support have been a significant influence in our lives, teaching us the value of hard work and perseverance.

**7. What are your proudest achievement?**

My proudest achievement is overcoming my fear of driving. It took a lot of courage and determination, but now I feel so much more confident behind the wheel!

**8. What motivates you in your personal and professional life?**

In my personal and professional life, I'm motivated by the desire to make a positive impact and help others achieve their goals. The support and hard work of my mom have instilled a strong work ethic in me, driving me to strive for excellence in everything I do. I find inspiration in challenges and the opportunity to learn and grow, which fuels my passion for continuous improvement.

**9. What your approach to work-life balance?**

My approach to work-life balance involves prioritizing my responsibilities while making time for personal interests and family. I understand the importance of hard work but also recognize the need to recharge and enjoy life outside of work. It's about finding the right mix that allows me to be productive while taking care of my well-being.

**10. What are you looking to gain from this job or company?**

I'm looking to gain valuable experience and skills that will help me grow both personally and professionally. I want to be part of a team that values collaboration and innovation, and I hope to contribute positively to the company's goals while also advancing my career. Additionally, I'm eager to learn from others and take on new challenges that will enhance my abilities.



"Life is short so live it to best of your ability and take care of your health"

**RICARDO SMITH**

Commercial Manager - Spirits - Stansfeld Scott Barbados

**1. What do you like most about your job or career?**

Networking and building mutually beneficial relationships with our customers. I sell relationships and offer products.

**2. What are your long-term career goals?**

My long-term career goal is to be in an Executive Leadership Role as the Chief Commercial Director within the spirits industry, developing strategic leadership skills to oversee markets or global operations.

**3. What are your passions or interests outside of work?**

My passion or interests outside of work is spending quality time with my family and friends. Once I'm with them it's all about Good Food, Good Music, Good Vibes.

**4. What's a memorable experience you've had in your career so far?**

A memorable experience is being the project lead for one of the biggest national promotions in Jamaica named "Winna House". I was working at Grace Foods & Services in the capacity of Channel Programmes & Promotions Manager and to be able to connect our brands to the local community and watch as Jamaica eagerly bought our products to get a chance at winning a semi furnished house to call a home was the most heartwarming memorable experience I've had.

**5. What do you like to do for fun or in your free time?**

Music is the beat of my soul, you can find me dancing all night long to the best jams being played. When I'm not dancing I'm watching tv series or movies with my family, watching the greatest sport on earth, football or playing Fifa on my PS5. Yes I'm really good at Fifa... Maybe we should have a regional staff competition and the winner gets to go to the World Cup lol.

**6. Can you tell me about your family and background?**

I grew up in the lower to middle income community with my mother, sister, and my dad who lived with us until I

was 17. My dad passed away during covid but not due to covid. He had high blood pressure and diabetes "Life is short so live it to best of your ability and take care of your health"; I have been married for 15 years and I think I have the oldest living Yorki at 15 years old "Let's fact check it" Guinness book of records here we come. I went to the greatest high school in Jamaica, Kingston College "Fortis Cadere, Cedere Non Potest" which means The Brave May Fall but Never Yield

**7. What are your proudest achievements?**

My proudest achievements are being married for 15 years and being able to purchase my first house before the age of 30, selling it and buying another house before the age of 40.

**8. What motivates you in your personal and professional life?**

My family motivates me in both my personal and professional life. My wife, sister and mom means the world to me and everything I do I do it for them.

**9. What's your approach to work-life balance?**

My approach to work-life balance is knowing when to disconnect and focusing on quality with family and friends. Yes, I believe in turning the work phone off while on vacation.

**10. What are you looking to gain from this job or company?**

The guidance to get to question #2

# FEATURED EMPLOYEES



"I think my proudest achievement was during my studies, from an exam, I topped the entire world and represented my country well."

**RICKEITA LEITCH**

Rental Coordinator - ICON

**1. What do you like most about your job or career?**

There are many things I like about being a rental coordinator. I mostly enjoy learning about our equipment, being knowledgeable about its many features, and confidently marketing it to my clients.

**2. What are your long-term career goals?**

I am currently studying marketing, and my long-term career goal is to one day have my own company and build from there.

**3. What are your passions or interests outside of work?**

Outside of work, I am very passionate about swimming and engaging in physical activities such as going to the gym. Health and fitness are something I thoroughly enjoy.

**4. What's a memorable experience you've had in your career so far?**

The most memorable experience I've had in my career is that I was lucky enough to have made the most incredible group of friends, who encourage me every day and motivate me to keep going.

**5. What do you like to do for fun or in your free time?**

In my free time, to be completely honest, I like to sleep. Other than that, I spend my free time with friends and family and going for long drives jamming out to some good music.

**6. Can you tell me about your family and background?**

To sum up my family, they are my rock. It's only my mom, dad, my four dogs and me. I am the youngest daughter of five girls.

**7. What are your proudest achievements?**

I think my proudest achievement was during my studies, from an exam, I topped the entire world and represented my country well.

**8. What motivates you in your personal and professional life?**

Setting goals and having dreams, and aiming to achieve these goals, motivates me to keep going. Praying and believing in God also motivates me to keep going and never give up because God never gives up on me.

**9. What's your approach to work-life balance?**

There are 24 hours in a day, make use of the time, I believe that you don't live to work, you work to live, I have a life outside of work, I do the things that make me happy, things that make me relax, things that make me alive and free.

**10. What are you looking to gain from this job or company?**

Currently, I am gaining a lot of experience in sales, marketing and service. It is such an awesome experience being able to work in a male-dominating industry and being able to conquer every experience there is to offer.



"I come from a family of twelve, I am the 9th Child, and I am married with two children."

**DEXTER THOMAS**

Sales Supervisor - Facey Trading St. Vincent

**1. What do you like most about your job or career?**

I work with a leader who guides and help you to become better at what you do, and to always make use of any opportunity for growth and development.

**2. What are your long-term career goals?**

To remain an employee of the Facey Group, and to see the further growth and expansion of the organization.

**3. What are your passions or interests outside of work?**

To give assistance to those that are in need, be it a word of advice or encouragement, assisting financially and help in any other way needed.

**4. What's a memorable experience you've had in your career so far?**

To be given the responsibility to build one of our leading brands and to see it continued growth. (America Fresh Laundry Line of Products).

**5. What do you like to do for fun or in your free time?**

Spending time with family and friends

**6. Can you tell me about your family and background?**

I come from a family of twelve, I am the 9th Child, and I am married with two children.

**7. What are your proudest achievements?**

To see my son off to University.

**8. What motivates you in your personal and professional life?**

The urge to be better at what I do, and my Children.

**9. What's your approach to work-life balance?**

To give my commitment to which ever requires it at the time.

**10. What are you looking to gain from this job or company?**

Long term employment and to be justly rewarded for my work.

# FEATURED EMPLOYEES



"I'm motivated by the chance to make a tangible impact—whether it's shaping a new department or fostering relationships that turn obstacles into opportunities."

**ALAN D'ABADIE**

Cold Chain Manager – Micon Marketing Limited.

## 1. What do you like most about your job or career?

What I enjoy most about my job is the challenge and excitement of pioneering a Chiller Department for MICON Marketing. Every day offers opportunities to shape processes, inaugurate a positive team culture, and find creative solutions. It's rewarding to see the department's progress and impact grow, knowing each milestone brings us closer to long-term success. The strong relationships I have fostered along the way have been invaluable, both in overcoming challenges and enhancing my experience in this role.

## 2. What are your long-term career goals?

Over time, I see myself continuing to expand my knowledge and industry insight to become a trusted resource within the company. Eventually, I'd like to step into a larger leadership role, using my strengths in relationship-building and mentorship to drive success across multiple departments. Continuous growth, adaptability, and team development are at the core of my career vision.

## 3. What are your passions or interests outside of work?

I'm passionate about exploring history, politics, and culture through documentaries, and staying up-to-date on global news. Together, they keep me informed and deeply connected to the world's big picture. Exercise is another key passion, as I believe staying active is essential for both physical and mental well-being. These interests not only keep me balanced but also help me approach my work with a well-rounded, informed perspective.

## 4. What's a memorable experience you've had in your career so far?

This actually happened very early on in my current tenure. It involves a challenging situation with a customer who

consistently refused to allow us to retrieve a chiller from her business, despite clear contract terms. After several attempts to coordinate collection, she ultimately vacated the business location without notifying us or allowing access to our equipment. I found myself in a tough spot with no immediate contacts or access to the premises. However, through some creative problem-solving, I was able to track down the property owner, explain the situation, and coordinate a way to retrieve our asset. It was a valuable lesson in how persistence and resourcefulness can overcome.

## 5. What do you like to do for fun or in your free time?

For fun, I love spending time by or on the sea, especially when it involves fishing—it's the perfect way to relax and recharge. Playing sports is another big part of my free time; whether it's a game of football, cricket, squash, surfing... staying active keeps me energized and engaged. These hobbies allow me to stay connected with friends and family while bringing a great sense of balance and enjoyment to my life outside of work.

## 6. Can you tell me about your family and background?

Family has been a constant foundation for me, providing support and a strong sense of belonging that I bring into everything I do. I'm lucky to have a supportive partner and two incredible sons who bring balance and inspiration to my life each day. Growing up in a supportive family environment taught me the importance of strong relationships, which I carry into both my personal and professional life. With a background spanning 25 years across different industries—from marketing tobacco products to managing group health insurance plans—I've developed a broad skill set and a knack for adapting to challenges. These experiences have not only honed my professional versatility but have also emphasized the value of building meaningful

connections. Both my career journey and the support of my family have been pivotal in shaping my perspective, resilience, and growth, making me a relationship-driven professional who approaches each role with a fresh, adaptable outlook.

## 7. What are your proudest achievements?

My proudest achievements centered around the network I've built and the deep understanding I've gained of the local trade over the last twenty-five (25) years. In my career, I've developed strong connections with key partners, suppliers, and customers, which have not only opened doors but have also been instrumental in finding solutions. These relationships are a source of pride because they're built on trust, consistency, and a genuine respect for others. On a personal level, these connections have given me a unique insight into the market, making me a reliable resource for colleagues and team members alike. I'm proud of the positive impact my network and experience have had, both for my team's success and for the broader goals of our company.

## 8. What motivates you in your personal and professional life?

I'm motivated by the chance to make a tangible impact—whether it's shaping a new department or fostering relationships that turn obstacles into opportunities. My family is my constant source of inspiration, grounding me and reminding me why growth and resilience matter. In both my personal and professional life, the drive comes from knowing that each day offers a chance to learn, improve, and make a lasting difference.

## 9. What's your approach to work-life balance?

I approach work-life balance with the mindset that both areas are essential for success and fulfillment. I make a conscious effort to set boundaries and prioritize time for family and personal interests. At work, I focus on being fully present and efficient, so I can end each day with a sense of accomplishment without letting tasks spill over too much into personal time. For me, balance isn't about dividing time equally but about giving my best to each part of my life... "living in the moment" so to speak.

## 10. What are you looking to gain from this job or company?

In this role, I'm looking forward to growing alongside the company as I take on the challenge of first establishing the Chiller Department not only as a success, but as an example, before moving on to greater challenges and responsibilities. I hope to gain practical experience in this new field, refine my skills, and contribute my strengths in building solid relationships and streamlining operations. My goal is to help the company build a department that not only runs efficiently but also strengthens our reputation with clients and partners. By bringing a fresh perspective and a commitment to excellence, I'm excited to add value and drive results that contribute to our shared success.

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# FEATURED EMPLOYEES



"My most memorable experience was loading my first export of juices to St. Lucia."

**RUDOLPH FOSTER**

Senior Juice Production Specialist – CPJ

**1. What do you like most about your job or career?**

I enjoy producing juices that the customers love.

**2. What are your long-term career goals?**

I would like to further my career by becoming a supervisor.

**3. What are your passions or interests outside of work?**

I enjoy playing football and surfing the internet.

**4. What's a memorable experience you've had in your career so far?**

My most memorable experience was loading my first export of juices to St. Lucia.

**5. What do you like to do for fun or in your free time?**

I like to play games.

**6. Can you tell me about your family and background?**

I am from the community of Cambridge which is located in the parish of St. James. My mother has six children, 3 girls and 3 boys and I am the 5th child. I don't have any children as yet, but I hope to become a father someday.

**7. What are your proudest achievements?**

Growing up I always saw CPJ as a big company and I believed that a degree was needed to become employed. However, I learned that there were positions that did not require a degree, so I applied. I am now proud to be working here.

**8. What motivates you in your personal and professional life?**

Working to help my mother and making her proud.

**9. What's your approach to work-life balance?**

I ensure that I find time to have fun.

**10. What are you looking to gain from this job or company?**

I want to gain more knowledge and experience and to continue enjoying the CPJ environment.



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# GROUP PROJECTS UPDATE

The Bryden Group has embarked on an ambitious project to construct a distribution center on the E-Teck Industrial Park on Factory Road in Chaguanas, that will meet its future storage needs, allow for planned regional expansion, and differentiate us from other regional distributorships. This facility will offer third-party logistics services to the group's subsidiaries, namely A.S. Bryden (Trinidad) Limited, Bryden pi Limited and Micon Marketing.

The significant 250,000-square-foot facility has a capacity of about 31,000 pallet positions, housing goods in both ambient and temperature-controlled (frozen, chilled, air-conditioned) zones; each designed to ensure product integrity. This is twice the group's storage capacity and brings temperature-controlled storage in-house. The facility also caters to an expanded customs bond and duty-paid, secure locations.

The facility will be divided into several areas by the type of product being stored irrespective of the company to whom the goods belong. Each storage area will then be appropriately racked to maximize storage and operational efficiencies.

Also to ensure operational efficiencies and maintain the integrity of our inventory, we will be investing in a

robust Warehouse Management Solution along with the appropriate handhelds and wearables. This solution will encompass all aspects of operations from receipt through picking to deliveries, inclusive of inventory management. Integrated into the system will also be put and pick to light systems and vertical lift modules.

To protect the facility and its contents, all flammable goods will be stored within a fire-resistant room with a fire detection, and suppression system. The remainder of the center will also utilize fire detectors which will engage a sprinkler system fed by dedicated storage tanks and pumps. Alarm and access control systems, as well as CCTV cameras and a team of well-trained officers, will also be utilized to secure the distribution center.

Like with Trinidad but on a smaller scale, we are constructing a 70,000 square foot warehouse to serve the needs of Bryden and Bryden pi in Guyana. As with the aforementioned warehouse, this facility will allow for both ambient and temperature-controlled storage and be zoned by type of product stored. A Warehouse Management System will also be employed to enhance efficiency.

In **St. Vincent**, the existing warehouse will be retracted to double storage capacity and temperature-controlled storage added for wines and pharmaceuticals. As part of the renovation, we will be insulating the roof and installing LED lighting for a more comfortable environment. Also included will be an upgrade of our staff facilities, washrooms, locker rooms and a canteen.

In **St. Lucia**, the upgrade is limited to the introduction of a Warehouse Management System to improve efficiencies, especially inventory management.

The larger facilities located in Trinidad and Guyana are scheduled for completion the first quarter of 2026 whereas the smaller facilities will be operationalized the first quarter of 2025.

We should all take pride in these new warehouses which upon completion will facilitate the attainment of the Bryden Group's regional growth.



# YOUR FIRST SIP INTO THE WORLD OF VINO!

Welcome to the world of wine, where every sip is a new adventure! If you're curious about wine but feel a bit overwhelmed by the fancy labels and complex terms, don't worry, you're in the right place! Let's make this journey fun, easy, and totally sip-worthy! Whether you're looking to impress friends, enhance a meal, or just relax with a good glass, here's everything you need to know to get started.

## What Exactly Is Wine?

Wine is essentially fermented grape juice, but its variety makes each one unique. The flavor of wine depends on where the grapes grow, known as the terroir, which includes the soil, sun, and climate. Just like how pizza tastes different based on location, wine varies greatly from one region to another.

## Still vs. Sparkling Wines

One of the first things to know is the difference between still and sparkling wines.

Still wines have no carbonation and include classic reds, whites, and rosés. They pair well with meals and range from light to full-bodied, depending on the grape and region.

Sparkling wines are bubbly and perfect for celebrations! Their fizz comes from a second fermentation that traps carbon dioxide. Champagne is the most famous coming from the Champagne region in France, but Prosecco from Italy and Cava Spain are excellent alternatives.

## Red, White, or Rosé: Which Team Are You On?

When you first enter the wine world, you'll quickly learn it's divided into three main types: red, white, and rosé. It's like picking your favorite flavor of ice cream—there's no wrong choice!

**Red Wine:** Bold, rich, and perfect for those who like deep flavors. The color comes from the grape skins, and you'll often taste hints of dark fruits like blackberry or cherry. Try a Cabernet Sauvignon if you're feeling fancy or a Pinot Noir for something lighter and elegant.

**White Wine:** Crisp, light, and refreshing—ideal for those sunny afternoons or seafood dinners. White wine doesn't have grape skins in the mix, which makes it feel lighter. Chardonnay is smooth and buttery, while Sauvignon Blanc is like a zesty lemon-lime spritz!

**Rosé Wine:** The best of both worlds—fruity, light, and super Instagrammable with its pink hue. Perfect for sipping on a warm day. It has a short fermentation with the grape skins, giving it that pretty blush color and a burst of flavors like strawberry or watermelon.

## Sweet vs. Dry: What's Your Style?

One of the first things people ask about wine is, "Is it sweet or dry, right?" It's all about preference, and neither is better than the other!

Sweet wines are fruity and easy to drink, making them great for beginners. Moscato or sweet Riesling are like dessert wines, fun and delicious!

Dry wines have little sweetness and are often found in reds and some whites. Sauvignon Blanc is crisp without being sugary, and Merlot is smooth and balanced. If you like black coffee, dry wines might be for you.

## Your Wine Journey Starts Here!

Diving into wine doesn't need to be stuffy or serious. It's about having fun, exploring new flavors, and finding what makes you smile with every glass. Whether you start with a fruity rosé or dive into a bold red, there's a whole world of wine waiting for you to sip, savor, and discover. So grab a bottle maybe from The Naughty Grape Store as they have a wide selection, pour yourself a glass, and let the adventure begin. Let's raise a glass to trying new things and toasting to good times!



# DA LUCA



# PRESSURE WASHING: A QUICK GUIDE TO A SPARKLING CLEAN HOME

With the holidays upon us, it's time to give your home a sparkling clean makeover. Pressure washing is a great way to remove dirt, grime, and mildew from your home's exterior. But before you grab that pressure washer, let's go over a few quick tips to ensure a safe and effective cleaning.

## What You'll Need:

- A Powerful Pressure Washer: A good pressure washer like the Mi-T-M CV-2600-4MHC is perfect for tackling tough jobs.
- A Hose: Choose a hose length that suits your project.
- Detergent: Mi-T-M's Deck and House Wash is a great option for cleaning various surfaces.
- Safety Gear: Always wear safety glasses to protect your eyes from debris and water spray.

## Dos and Don'ts of Pressure Washing:

### Do's:

- Read the Manual: Familiarize yourself with your pressure washer's manual to ensure safe operation.
- Check the Oil: Before each use, check the oil level.
- Wear Safety Gear: Always wear protective gear, including eye and hand protection.
- Secure Attachments: Make sure all nozzles and accessories are securely attached.
- Keep a Safe Distance: Keep your hands and feet away from the cleaning nozzle.
- Use Detergent: Detergent can enhance cleaning power and reduce cleaning time.
- Angle the Spray: When cleaning wood, angle the spray to avoid damage.
- Test a Small Area: Test a small, inconspicuous area before starting the full cleaning.

- Maintain a Safe Distance: Keep the wand and water jet at least 6 feet away from electrical outlets and wires.

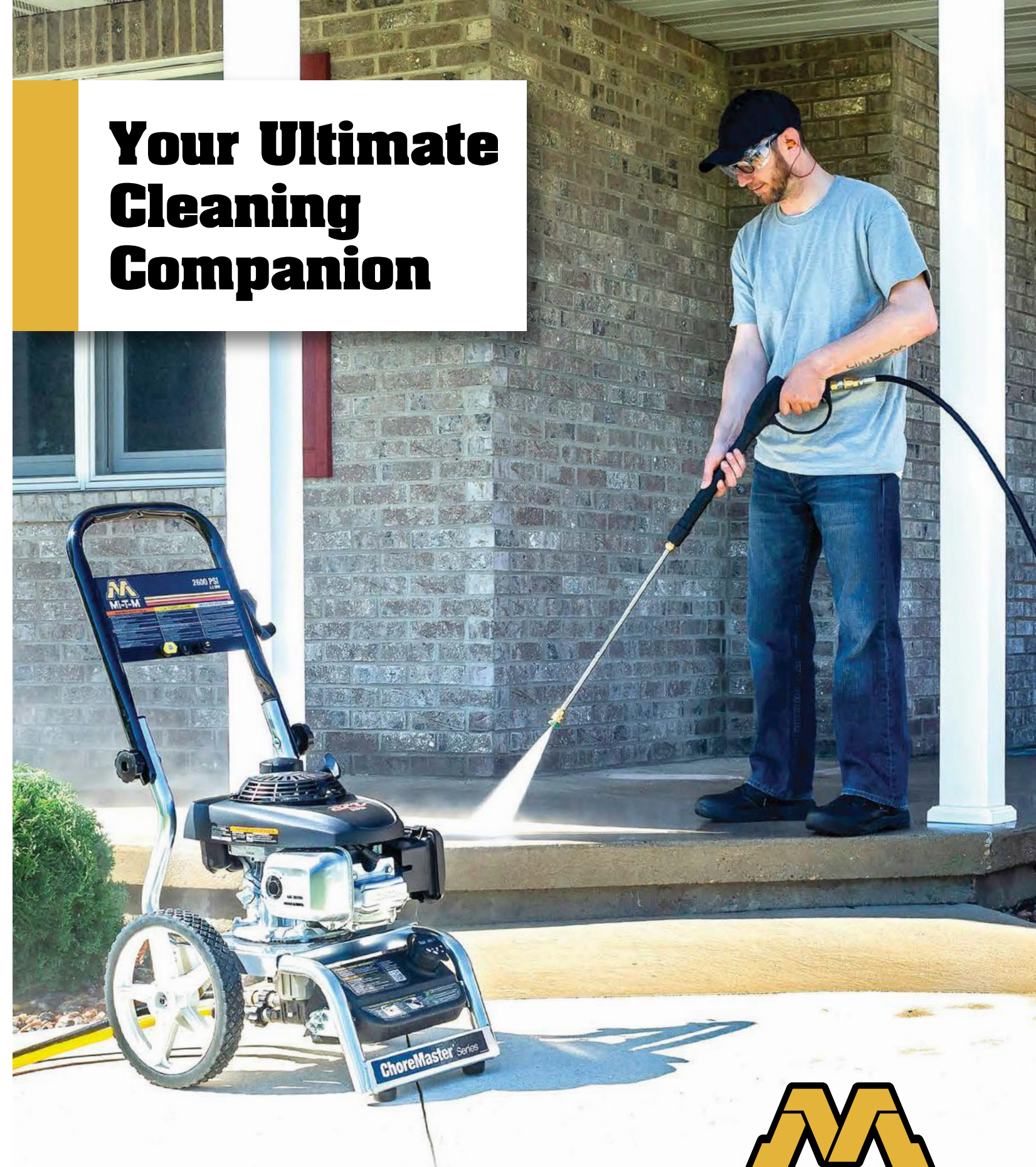
### Don'ts:

- Refuel a Hot Engine: Never refuel the tank while the engine is running or hot.
- Leave the Nozzle Closed: Avoid leaving the nozzle closed for extended periods.
- Repair a Leaky Hose: Don't attempt to repair a leak while the machine is powered on.
- Pressure Wash Sensitive Areas: Test sensitive areas before cleaning.
- Point the Nozzle at People: Never point the nozzle at yourself or others.
- Hold the Nozzle Too Close: Avoid holding the nozzle too close or in one spot for too long.
- Pressure Wash from a Ladder: Use an extension wand to reach high places instead of climbing a ladder.

By following these simple tips, you can safely and effectively pressure wash your home and prepare it for the holiday season.



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# ALLERGIES & FLU

In Trinidad and Tobago, the onset of flu season and the prevalence of seasonal allergies can sometimes lead to confusion due to the similarity in their symptoms. With tropical weather year-round and diverse environmental factors, both flu (influenza) and allergies are common health concerns in the population. However, these two conditions are fundamentally different in their causes and how they affect the body. Understanding these differences is essential for individuals in Trinidad and Tobago to seek the appropriate care and treatment.

## What is the Flu (Influenza)?

The flu is a contagious respiratory illness caused by influenza viruses. These viruses can infect the nose, throat, and sometimes the lungs, leading to a range of symptoms that can vary from mild to severe. The flu is seasonal, and in tropical climates like Trinidad and Tobago, it tends to peak during the rainy season, which usually runs from June to December.

The flu is primarily transmitted through respiratory droplets when an infected person coughs, sneezes, or talks. It can spread rapidly in crowded or indoor environments, making it a significant concern in schools, workplaces, and public spaces in Trinidad and Tobago.

## What are Allergies?

Allergies, on the other hand, are the result of the immune system's exaggerated response to a substance (allergen) that it mistakenly identifies as harmful. Common allergens in Trinidad and Tobago include pollen from trees and flowers, dust mites, mold, and pet dander. The climate in Trinidad and Tobago, with its high humidity and abundant plant life, creates a perfect environment for allergens like pollen and mold spores to thrive. Unlike the flu, allergies do not cause fever or body aches,

and they are not contagious. Allergies occur when a person is exposed to an allergen they are sensitive to, and the body releases chemicals such as histamine in response. This leads to the familiar symptoms of nasal congestion, itching, and sneezing. Allergy symptoms in Trinidad and Tobago can be seasonal, particularly during the rainy season when mold and pollen counts are high, or they can be year-round if triggered by allergens like dust mites or pet dander.

## Impact of the Flu and Allergies on Trinidad and Tobago

In Trinidad and Tobago, both the flu and allergies significantly impact public health, though in different ways.

- Flu:** The flu poses a greater risk to vulnerable populations, including the elderly, children, pregnant women, and people with chronic conditions (like asthma or diabetes). The government has initiatives to promote flu vaccination, particularly in high-risk groups, to reduce the burden of illness during peak seasons.
- Allergies:** Allergies are a year-round concern in Trinidad and Tobago. With the country's tropical climate, many residents suffer from seasonal pollen allergies during the rainy season and mold allergies due to high humidity. Air quality in urban areas, particularly in places like Port of Spain, can also contribute to worsening allergic symptoms.

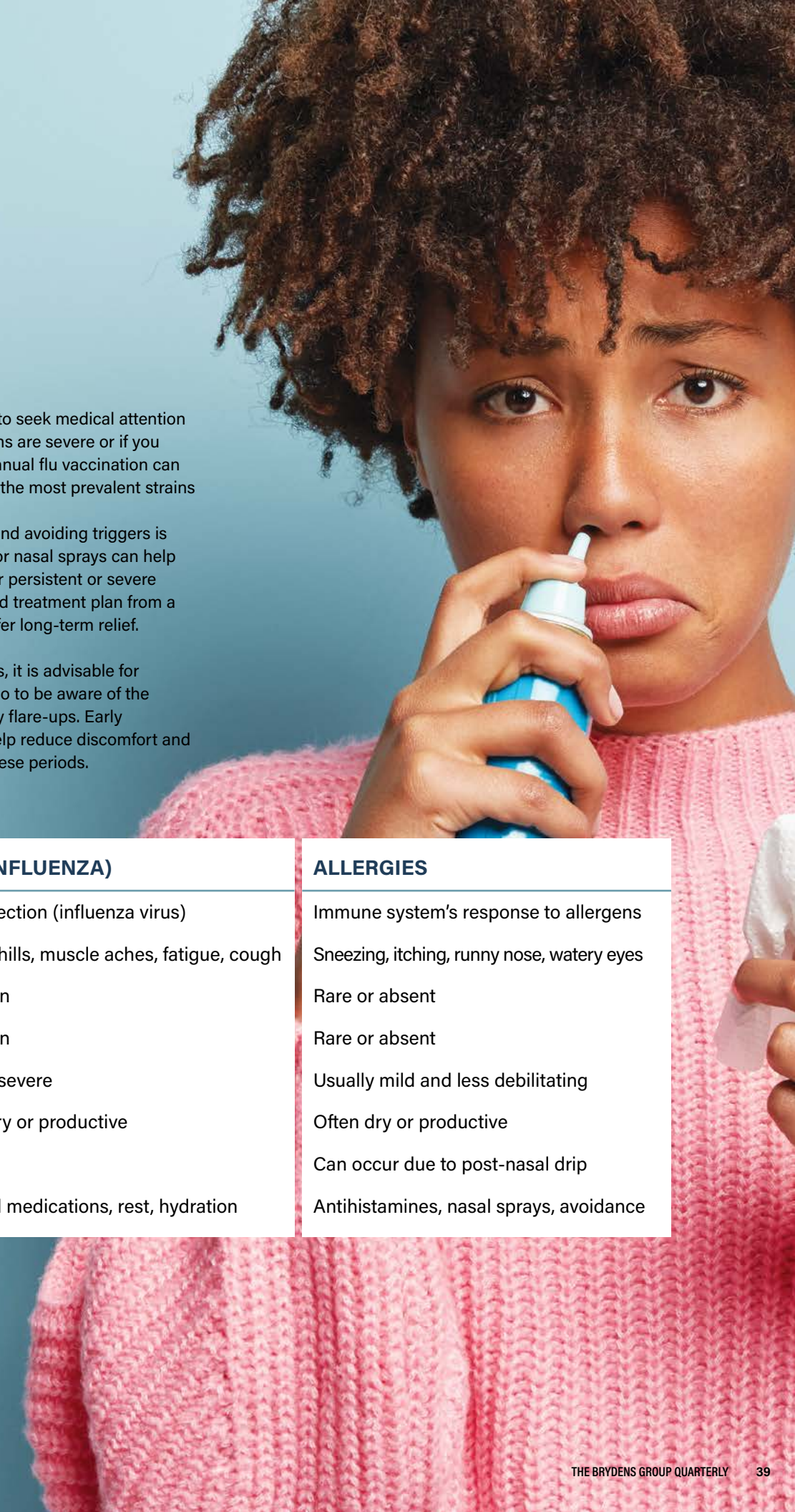
## Conclusion: How to Manage Flu and Allergies Effectively

Given the high temperatures and humidity in Trinidad and Tobago, the distinction between the flu and allergies is essential for effective management. While both conditions can have similar symptoms, particularly in the respiratory system, their underlying causes are different.

- For the flu,** it is important to seek medical attention early, especially if symptoms are severe or if you are in a high-risk group. Annual flu vaccination can provide protection against the most prevalent strains of the virus.
- For allergies,** identifying and avoiding triggers is key. Using antihistamines or nasal sprays can help manage symptoms, and for persistent or severe allergies, an allergy test and treatment plan from a healthcare provider can offer long-term relief.

As the rainy season approaches, it is advisable for residents of Trinidad and Tobago to be aware of the potential for both flu and allergy flare-ups. Early diagnosis and treatment can help reduce discomfort and improve quality of life during these periods.

FEATURE	FLU (INFLUENZA)	ALLERGIES
<b>Cause</b>	Viral infection (influenza virus)	Immune system's response to allergens
<b>Symptoms</b>	Fever, chills, muscle aches, fatigue, cough	Sneezing, itching, runny nose, watery eyes
<b>Fever</b>	Common	Rare or absent
<b>Body Aches</b>	Common	Rare or absent
<b>Fatigue</b>	Can be severe	Usually mild and less debilitating
<b>Cough</b>	Often dry or productive	Often dry or productive
<b>Contagious?</b>	Yes	Can occur due to post-nasal drip
<b>Treatment</b>	Antiviral medications, rest, hydration	Antihistamines, nasal sprays, avoidance



# BRYDENS GROUP PILOTS GEMINI AI FOR ENHANCED EFFICIENCY AND INNOVATION

Brydens Group is set to pioneer the use of advanced AI in the Caribbean FMCG industry. In November 2024, the company will initiate a pilot program utilizing Gemini AI, Google's state-of-the-art language model. This strategic move aims to harness the power of AI to optimize operations, enhance customer experiences, and drive business growth.

The pilot will commence with a comprehensive training session for key team members, focusing on the integration of Gemini AI within the Google Workspace. This will be followed by a 30-day pilot phase, during which the model will be rigorously tested and evaluated across various applications. A concluding workshop will be held to analyse the outcomes, identify key benefits, and discuss potential future implementations.

## Key Areas for Gemini AI Pilot:

### Supply Chain Optimization:

- Predictive Analytics: Employing AI to forecast demand accurately, optimize inventory levels, and streamline the supply chain.
- Route Optimization: Leveraging AI to optimize delivery routes, reduce transportation costs, and improve delivery times.

### Marketing and Sales:

- Targeted Marketing Campaigns: Utilizing AI to analyse customer data and segment the market effectively, enabling targeted marketing campaigns.
- Sales Forecasting: Employing AI to forecast sales trends, aiding in strategic planning and decision-making.

### Financial Analysis:

- Automated Reporting: Utilizing AI to automate financial reporting, improving accuracy and efficiency.
- Fraud Detection: Leveraging AI to identify potential fraudulent activities, safeguarding the company's financial interests.

By piloting Gemini AI, Brydens Group anticipates significant benefits, including streamlined operations, data-driven decision-making, enhanced customer experiences, reduced costs, and increased revenue. Through AI-powered automation, the company aims to optimize processes, personalize customer interactions, and make informed strategic choices. Ultimately, this initiative positions Bryden's as a technology-driven leader in the Caribbean market.

  
Gemini



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Moving taste forward

Colombina has been a part of the A.S. Brydens' family since 2009 and have been growing in strength from year to year. Over the past three (3) to five (5) years, the brand has really taken on a life of its own as consumers seek out the more affordable value for money brands, which is the essence of Colombina, great tasting product at an affordable price.

Colombina offers a wide range of vibrant candies, gums, chocolates, snacks and cookies to name a few, each packed with flavor and fun. Their products include popular Bon Bon Bum lollipops, unique candy varieties like the Snow Mints, Soft Mints and fruit flavored Grisslys, and the mouthwatering Bridge wafers and Muu cookies that cater to all ages!

You can find us at all major supermarkets as well as your friendly moms and pops and mini marts.



**A TASTE FOR EVERYONE**



YOUR VOICE MATTERS!

**SHARE YOUR  
FEEDBACK, IDEAS  
& OPINIONS WITH US**



**TO SHARE YOUR FEEDBACK, IDEAS OR OPINIONS SCAN HERE!**



WALK INTO THE SEASON  
WITH  
JOHNNIE WALKER

