

BRYDENS GROUP

Q U A R T E R L Y

CEO'S MESSAGE

PERFORMANCE OVERVIEW

EMPLOYEE ENGAGEMENT & WELFARE

BRAND NEWS

EMPLOYEE HIGHLIGHTS

#14
APR - JUN
2026

A MILESTONE ACHIEVEMENT:
CPJ ST. LUCIA LEADS THE WAY WITH S2K FOOD ERP

STRENGTHENING IN-STORE EXCELLENCE
THROUGH MONDELEZ PERFECT STORE TRAININGS

FROM KICK-OFF TO THE FINAL WHISTLE
A WORLD CUP JOURNEY WORTH CELEBRATING

ELEVATING EVERYDAY SKINCARE:
NIVEA ARRIVES AT BRYDEN PI LIMITED

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EDITOR'S NOTE

Welcome to the latest issue of our quarterly magazine! As we look back on the second quarter of 2026, we are excited to bring you a full look at the progress, creativity, and commitment shaping our company across the Caribbean.

Inside these pages, you will find highlights from our performance overview alongside exciting coverage in our Brand News section. Our teams brought brands to life in memorable ways, from luxury golf sampling and rooftop wine tastings in Trinidad to Formula 1 viewing parties in Jamaica, key medical events in Guyana, and vibrant holiday shopping campaigns across Barbados, Saint Lucia, and Saint Vincent and the Grenadines.

Our Employee Engagement feature shines a light on the people who make it all happen. Throughout Q2, our offices and facilities came together to celebrate cultural holidays, honor parents on Mother's Day and Father's

Day, participate in health screenings, and sharpen skills through practical training sessions. We even cheered on our colleagues in Guyana as they brought home a cricket championship!

Our cover design symbolizes our 24/7 resilience, stability and standing out despite uncertain market conditions with the collective energy of our workforce coming together to illuminate our brand.

We hope this issue offers an inspiring look into the energy and teamwork that power our regional family every day. Thank you for your hard work, and enjoy the issue!

Warm regards,



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CEO'S MESSAGE

Dear All,

As we close the third quarter, I want to thank you for the professionalism and discipline you have shown through what has been a challenging year. Market conditions have been unpredictable, competitive intensity is increasing, and shoppers are changing their habits — purchasing across several channels, at more frequent intervals, and showing more openness to trying new brands.

These changes represent a tremendous opportunity for us, but we have to adapt quickly, move faster than the competition, and demonstrate our go-to-market excellence. This is a competitive advantage for us, defined ensuring that we constantly have the right product, in the right place, at the right time.

Our go-to-market excellence must be seen and felt in every area, beginning with meeting our customers' needs; understanding what they want to succeed and then providing solutions. The most important thing we can do for our customers is to help them to sell more and then they will buy more.

Our coverage, i.e., our distribution reach and frequency will ensure our products are everywhere shoppers and consumers are, regardless of location, size and format.

We must also be the reference for trade execution; aiming for 100% on-shelf availability (OSA), and actively battling for additional shelf space and key locations, e.g., checkouts and cross-merchandising opportunities. This extends to always having the best displays and presentations of our brands. Whether in the consumer, premium beverages, healthcare or industrial equipment categories, our mandate is to always be identified as the clear market leader in everything we do.

I am particularly encouraged by the progress on our new Logistics Hub. Once commissioned, it will expand our distribution capacity and open up new opportunities for how we serve our markets.

We have a lot to do, but I firmly believe that as one team, we can adapt and overcome the external challenges. Thank you as always for your dedication and I look forward to delivering a strong finish to the year with you.

Warm regards,

John De Silva
Group CEO





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PERFORMANCE OVERVIEW

DRIVING MOMENTUM: REFLECTIONS ON OUR STRATEGIC EXECUTION ACROSS THE CARIBBEAN IN Q2

Navigating dynamic market conditions requires both agility and long-term vision. Throughout the second quarter, our regional network demonstrated both, balancing tight cost controls with bold moves into new channels and product lines across Trinidad, Jamaica, Guyana, Barbados, St. Lucia, and St. Vincent.

TRINIDAD & TOBAGO

The second quarter brought remarkable momentum across our Trinidad operations, where thoughtful commercial execution and sharp operational focus came together to deliver exceptional outcomes. Across every business unit, our teams adapted smoothly to evolving market conditions, turning challenges into clear gains and positioning the Group for a strong second half of the year.

A.S. Bryden & Sons set a dynamic tone for the period, led by outstanding energy in its **Premium Beverage** division. June net sales comfortably surpassed targets, propelled by a record setting volume performance from Rude Boy alongside widespread enthusiasm for core spirits like vodka, tequila, and gin. To build on this market traction, the team introduced a well received Hennessy price reduction across retail networks, sharpening our competitive edge and exciting trade partners. That same drive carried across into **Food & Grocery**, where trusted brands like Twinings and Ovaltine maintained steady growth while winning new territory. The team successfully expanded regionally, securing initial orders in St. Vincent and Grenada, while Mondelez price adjustments and specialized store execution

training helped elevate brand presence on local shelves. Meanwhile, **Home & Hardware** widened its footprint across major retail accounts, refreshing its appliance and hardware selections while streamlining inventory to maximize everyday efficiency and profitability.

Over at **Bryden pi**, agility and steady discipline proved to be the winning formula. Even while navigating supply chain constraints and top line pressure, the organization protected its margins and reinforced its core financial foundation through careful portfolio management and proactive pricing strategies. This focused approach translated into big wins, particularly within the healthcare and personal care sectors. In **Healthcare**, strong regional partner alignment led to major industry recognition on the international stage. The **HES** division took home awards for Most Innovative and Best Overall Sales Growth at Vantive's regional partner meeting in Mexico, while the **Pharma** team earned top honors in Colombia for their work with Opella brands. At the same time, vibrant brand campaigns and expanded distribution fueled a noticeable rise in personal care demand, setting up clear priorities for the months ahead as the team concentrates on high performing lines and prudent cost management.

FT Farfan demonstrated impressive financial strength, building speed as the term progressed to close out June with a record breaking performance. Thoughtful overhead reductions and disciplined cost management took full effect in the latter half of the quarter, successfully widening operating margins and lifting

bottom line profitability. Customer engagement took center stage throughout the island, highlighted by the nationwide STIHL Day initiative, which drew thousands of participants and deepened connections with long standing commercial partners. Footprint expansion also advanced through an exciting new retail partnership with PriceSmart, bringing SmartStream Water Pumps to all store locations. Looking ahead, the pipeline remains packed with dynamic releases, including the IWS Mechanic App, Torque Solar Generators, new commercial outdoor equipment, and the introduction of RONIX Tools, alongside strategic regional steps like the launch of STIHL Jamaica and internal system integrations.

Micon Marketing made substantial gains by blending cost discipline with high margin portfolio expansion. Focused market execution drove impressive growth, with both the Maribel brand and Monello Pet Foods outpacing previous year figures, backed by steady momentum from established staples like Unilever, Richmond Valley, Sturdy, and Welch's. Market enthusiasm was equally clear in the launch of Fry Rite Liquid Shortening, which completely sold out its initial shipment in just two weeks, prompting expedited reorders to satisfy continuous demand. Coupled with the new Business Builder initiative tapping into food service staples through bulk rice, sugar, and oil, Micon successfully lowered administrative expenses while opening promising new customer channels to finish the quarter on a high note.

JAMAICA

Our Jamaican operations maintained a strong focus on market expansion and operational enhancement throughout the second quarter, positioning the organization for sustained long term performance.

Caribbean Producers Jamaica advanced several strategic initiatives to capture ongoing demand across both retail and institutional channels. Supported by steady hospitality and tourism activity across major resort corridors, the team deepened its market presence through core food service, meat processing, and beverage lines. Capital investments in operational capacity and systems integration continued to enhance delivery capabilities, ensuring high execution standards across hotel networks and CPJ Market retail outlets. Building on this operational base, Jamaica also served as a vital destination for wider regional growth initiatives originating across the Group during the period. The expansion into the market through STIHL Jamaica marked a key step forward in widening our regional commercial footprint. Furthermore, local demand for expanding consumer lines remained healthy, supported by new regional distribution streams and targeted brand activations that continue to elevate our product portfolio across major retail accounts.

GUYANA

Our Guyanese entities recorded encouraging operational advancements during the second quarter, making important structural improvements to support rapid



commercial expansion in one of the world's most vibrant economic environments. Across all local divisions, strategic alignment and facility enhancements remained central to driving long term capability.

At **ICON**, performance centered on portfolio optimization and strengthening core equipment capabilities. By directing focus toward flagship partners such as JCB and Zoomlion, the division significantly improved working capital efficiency and expanded after sales support. This heavy equipment realignment, paired with solid results in Power Generation and Rental divisions, reinforced the organization's standing across industrial and construction sectors.

Concurrently, **A.S. Bryden Guyana** and **Bryden pi Guyana** prioritized operational modernization and workforce restructuring. The team de-stuffed the Ogle facility to streamline inventory movement while positioning the Houston warehouse for overflow support and full operational transition. Infrastructure capabilities were further upgraded through new Food and Drug warehouse licensing covering food, alcohol, and pharmaceutical categories. On the commercial side, sales structures were reorganized with key talent additions to widen market reach, supporting strong underlying momentum across beverage, food, and medical portfolios—including noteworthy wins such as the initial delivery of Hillrom hospital beds to GPHC Hospital.

BARBADOS

Our Barbadian operations continued to reinforce their market standing throughout the second quarter, emphasizing close collaboration across customer and supplier networks while advancing key internal programs. Work across **Stansfeld Scott, H. Jason Jones, and Armstrong Agencies** highlighted our combined distribution strength and market reach across retail, food service, and health care channels. Teams across the island maintained a clear priority on elevating service delivery standards and organizational effectiveness to ensure the business remains well aligned to support sustainable growth.

Looking ahead, management remains focused on driving profitable growth across all commercial channels. By maintaining strict cost discipline, optimizing internal processes, and evaluating high potential opportunities for portfolio expansion, the leadership team in Barbados is positioned to protect margins and capitalize on emerging market demand.

ST. LUCIA & ST. VINCENT

Our Eastern Caribbean operations across St. Lucia and St. Vincent made steady commercial gains throughout the second quarter, strengthening regional distribution networks and bolstering key hospitality channels.

At **Facey St. Vincent**, the Premium Beverage Division delivered stellar results, led by Rude Boy surging ahead of budget alongside strong performances from Moët and American Beverages. Dynamic customer engagements, impactful outdoor branding, and high visibility events helped propel our brand portfolio across the hotel, restaurant, and bar industry. This momentum was further augmented by initial regional product shipments from Trinidad, including new orders for Twinings and Ovaltine.

In St. Lucia, **CPJ St. Lucia** continued to strengthen its presence as a premier food service and hospitality partner. By utilizing specialized temperature controlled logistics and expanded supply chain capabilities, the business seamlessly supported resorts, restaurants, and retail partners from Castries to Soufrière. Ongoing investments in cold chain management and inventory optimization ensured dependable fulfillment standards throughout the peak tourism season, reinforcing the Group's dedicated foothold across the Windward Islands.



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EMPLOYEE ENGAGEMENT & WELFARE

BRINGING CULTURE TO LIFE

HOW OUR TEAMS CONNECTED IN Q2



Every goal we achieve is driven by our people. Across our Caribbean operations, the second quarter brought team members together through cultural celebrations, learning opportunities, health initiatives, and social events. From honoring local traditions to preparing our teams for the future, these shared experiences helped build a closer, more supportive community across all our companies.

Honoring Traditions and Family Moments

Celebrating cultural occasions and family moments brought great energy to our workplaces throughout the term. Traditional hot cross buns were shared across offices and operational sites to mark Easter in Trinidad. For Indian Arrival Day, A.S. Bryden & Sons hosted a gathering centered on local food, while Bryden pi partnered with Dilmah to launch their Masala Chai alongside a cultural dress feature organized by its Employee Engagement Committee. Commemorative reflection messages were also shared across A.S. Bryden & Sons for Corpus Christi and Labour Day.

Recognizing family moments and individual team members remained a major priority across all regions. Mothers at A.S. Bryden & Sons received Cadbury chocolates for Mother's Day, while mothers at Bryden pi were gifted personalized cups and gift hampers.



EMPLOYEE ENGAGEMENT & WELFARE



On Father's Day, A.S. Bryden & Sons handed out Cadbury treats to dads, Bryden pi presented personalized cups and hampers, and Micon Marketing hosted a Father's Day staff breakfast. In Saint Lucia, CPJ St. Lucia produced video features for Mother's Day and Father's Day to highlight employee dedication and positive influence both at work and at home.

Administrative professionals were also celebrated for keeping daily operations running smoothly. A.S. Bryden & Sons treated administrative staff to Hyatt breakfast vouchers, Bryden pi hosted a luncheon at La Reve Conference Centre, Micon Marketing provided team members with TGI Fridays vouchers, and FT Farfan organized a Sip & Paint session. In another meaningful gathering at FT Farfan, team members assembled at the Munroe Road facility for a retirement event honoring long-serving Operations Manager Paul Hee Houn for his years of service.



Prioritizing Health, Safety, and Personal Wellness

Employee health and wellness received direct attention across multiple departments during the quarter. Bryden pi partnered with the Macoya Health Centre in April to coordinate an on-site vaccination drive, which was followed by vision, dental, and general health screenings across all three of its locations during Health & Safety Month in June. Environmental awareness was highlighted for World Earth Day, as Bryden pi's Human Resource and Personal Care teams handed out live plants and herbs to staff members.

Personal financial planning was also a key focus area. A.S. Bryden & Sons partnered with EY to host practical Income Tax Training sessions detailing annual filing processes. Additionally, structured Retirement Planning Sessions were conducted for team members preparing for their upcoming retirement in 2027 and 2028, offering practical guidance on financial management, personal health, and lifestyle changes.

Learning, Development, and Future Capabilities

Skill building and team alignment remained central to our ongoing growth. A.S. Bryden & Sons launched its inaugural Supervisory Training Session to help build core management skills in communication, coaching, and performance management, while also hosting a Merchandising Reset & Reignite session centered on retail execution standards. The company also engaged with emerging talent by showcasing career pathways at the UWI World of Work Career Fair.



EMPLOYEE ENGAGEMENT & WELFARE



At Micon Marketing, sales team members participated in a Breakthrough Thinking workshop facilitated by David Franco. To build stronger working relationships ahead of future operational moves, the Hardware & Household Distribution Center team at A.S. Bryden & Sons joined forces with Micon Marketing for a collaborative team-building event designed to deepen trust ahead of their transition to the new Chaguanas DC Hub.

Connection, Teamwork, and Regional Camaraderie

Gathering outside traditional workspaces created memorable moments of team bonding across our regional locations. In Trinidad and Tobago, The Brydens Group Staff Social Club went on a hike to the Leau Michel Mud Volcano in Penal and also coordinated a tour of the Bird Sanctuary.



In Guyana, warehouse team members gathered for an informal After-Work Team Meetup, providing employees with a chance to relax, unwind, and celebrate shared operational accomplishments away from daily routines.

Friendly competition and sportsmanship brought colleagues together on the athletic field as well. The Guyanese team competed in the Guyana Pharmaceutical Association Cricket Tournament, ultimately winning the championship title. Bringing together employees from various departments, the tournament provided a great way to encourage active lifestyles, build inter-departmental friendships, and represent the organization with pride.



Every great plan
starts with **protection**
for your engine



Continuous protection with every start

BRAND NEWS

REGIONAL SPOTLIGHT

HOW OUR BRANDS CAPTURED
HEARTS, HOMES, AND MARKETS
ACROSS THE CARIBBEAN



Across the Caribbean, our teams connected with consumers through creative activations, interactive retail initiatives, and community events. From lively bar activations to premier charity sponsorships, the second quarter showed how targeted brand experiences build deeper consumer loyalty and shelf presence.

TRINIDAD

In the A.S. Bryden & Sons Food & Grocery Division, **EVE** brought bold new tastes to life with the launch of three Flavoured Tuna Flakes: Spicy Thai Chili, Lemon Pepper, and Garlic & Pepper. The rollout featured interactive events, direct product sampling, games, and prizes that engaged shoppers across key retail locations. To support retail presence across all food lines, the team hosted a practical Perfect Store training session alongside visiting **Mondelez** representatives. Bringing together Sales, Merchandising, and Brand teams, the interactive session focused on execution standards, including distribution, shelf availability, planogram compliance, pricing, and secondary displays. Through real store examples and collaborative quizzes, the exercise aligned cross-functional teams to elevate the shopper experience and drive store sales performance.



Over in the Premium Beverages Division, targeted bar activations across South Trinidad brought high energy to local nightlife. Designed to engage core consumers in their natural gathering spots, the campaign encouraged patrons to enjoy **Beehive Brandy** by the glass, share convenient table flasks, or purchase full bottles. Every order included an entry into interactive giveaways featuring exclusive merchandise, sparking high participation rates, driving volume sales, and solidifying **Beehive** as a community favorite.



Brand engagement reached another high during a Bastille Day celebration where **Citadelle Gin** served a crowd of over 400 guests. Centered around French craft heritage, the bar highlighted two signature cocktails: the crisp and botanical Jardin Français and the effervescent Parisian Spritzer. Guests lined up throughout the evening, expressing enthusiasm for the unique flavor profiles and asking where to purchase bottles for home consumption.



Football fever took center stage with the **Finest Call** World Cup campaign across three premier venues: Offside, Sip on the Ave, and Chill & Grill. Mixologists

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crafted eight custom cocktails representing different competing nations, inviting patrons to support their favorite teams through their drink choices. The campaign blended sports culture with creative mixology, driving venue energy and deepening consumer connection with the brand.

Maison Perrier similarly shone across multiple high-profile events. At the French Embassy Bastille Day reception, a dedicated sampling activation introduced more than 400 guests to its refined range of sparkling beverages, earning wide acclaim for its crisp taste and light effervescence. Beyond cultural celebrations, **Maison Perrier** brought crisp hydration to the fairways as a key sponsor for prestigious charity events, including the Conflict Women's Charity Tournament and The Shelter Golf Tournament. Situated at the Clubhouse, the sampling stations provided golfers and attendees with an elevated refresh between holes, pairing taste with meaningful community support.

Luxury activations extended to the greens as **Chandon** sparkling wine hosted a popular pop-up at the 5th Anniversary Rockaway Golf Tournament in April 2026. Positioned at the fifth hole, the setup ensured every player stopped by to sample and toast the occasion. Meanwhile, **Veve Clicquot** champagne collaborated with 277 Restaurant for a sold-out inaugural Easter Brunch at the venue owned by cricket legend Brian Lara, where guests enjoyed premium champagne and captured memorable moments at a custom photo wall.

Hennessy maintained a strong presence across key consumer moments throughout the term. The brand kicked off its 2026 community bar promotions in South Trinidad, visiting popular spots across Mayaro and Rio Claro in May where patrons purchased Hennessy, engaged in interactive games, and won exclusive branded merchandise. Rounding out the term's highlights, **Hennessy Pure White** hosted an exclusive pop-up at the Hyatt Regency Father's Day Brunch, introducing roughly 200 guests to specially crafted signature cocktails.

The wine portfolio also experienced momentum through engaging events and retail campaigns. On April 24th, 2026, the wine team hosted Discover **DAOU Vineyards** at the Naughty Grape Rooftop alongside Joely Hall of Southern Glazer's Wine & Spirits. Guests enjoyed

expressive wines from Paso Robles, California, paired with tapas by Chef Chelsea Marie and live music by guitarist Stephan Roach. May marked another standout occasion with **Cipriani Bellini** taking center stage at the R&B Brunch Festival on May 16th featuring international artists Ashanti and Ja Rule, creating valuable brand visibility and driving consumer trial. Additionally, the team activated a Mother's Day promotion across Massy Stores, offering savings on select wines alongside chances to win prizes such as Hyatt brunch vouchers, Massy shopping vouchers, and curated wine hampers.

Building on this momentum, the team hosted A Taste of Italy at The Naughty Grape Rooftop on May 28th, 2026, introducing guests to the latest additions to our Italian wine portfolio, **Fantinel** and **Serego Alighieri**. Led by Flavio Andretta of Gio Wines alongside the wine team, the guided tasting highlighted the origins and distinct characteristics of each wine, paired with a tapas menu by Chef Angelo Cofone and Family to build awareness and encourage trial for our expanding Italian selection.

In consumer health and nutrition, **Boost** and **Café Barista** teamed up at Goliath Games to introduce a Protein Coffee, blending **Café Barista** coffee with **Boost** High Protein. The collaboration brought together two complementary products to offer a convenient beverage that fueled participants and spectators throughout the event while demonstrating an inventive way to enjoy both lines.

At **Bryden pi**, the Pharmaceutical Division brought interactive experiences directly to consumers across key lifestyle and seasonal moments. At Game On: The Finale watch party on July 19, 2026, **Allegra** created an engaging brand activation featuring an interactive trick deck challenge, inviting attendees to test their skills, interact with the brand, and win exclusive giveaways alongside the excitement of the World Cup Finale match. Meanwhile, **No More Germs Oral Pro** kicked off an ongoing Back-to-School Promotion running from July 1 through August 30, 2026, rewarding customers who purchase a 500ml Bubblegum bottle with a chance to win one of eight Apple iPad 11" models by scanning a promotional QR code and submitting their receipt.

Within the medical portfolio, the Hospital Equipment and Supplies team advanced critical care infrastructure through key equipment installations, staff training, and



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professional events. In April 2026, the team completed its first **Baxter Hillrom** Theatre Lights installation at St. Clair Medical, equipping operating suites with specialized surgical lighting technology. At POSGH Central Block, the team commissioned fourteen **Medtronic** FT10 Generators, installed the **Medtronic** NIM Vital system for real-time nerve monitoring during surgery, and conducted a two-day setup and end-user training for the **Olympus** Endoscopy Tower alongside **Olympus** Product Manager Jose Sanchez.

To directly support local healthcare professionals, the Critical Care team celebrated Nurses' Week with a Nurses' Appreciation Dinner Meeting, sharing portfolio updates while recognizing nursing staff. **Bryden pi** also hosted the **Medtronic** Experience event, providing hands-on demonstrations and knowledge sharing around new surgical technology.



These local advancements build on international recognition earned for previous performance. **Bryden pi** received the **Baxter** Performance Award after reaching 151% of its yearly sales quota. Additionally, at the **Vantive** Awards in Mexico, **Bryden pi** earned three honors, including awards for reaching 124% of its total sales quota, achieving 136% year-on-year growth, and driving 131% growth for Icodextrin in peritoneal dialysis care.

FT Farfan executed strong initiatives across its industrial, agricultural, retail, and commercial divisions. **STIHL** brought back its popular Free Service Days across authorized dealers, giving loyal customers access to expert technicians and giveaways while launching its new STIHL WhatsApp Channel to share direct product updates and tips. Expanding agricultural outreach, the **FT Farfan** Agri Caravan traveled directly to farming communities, offering hands-on equipment demonstrations featuring **Grillo** walk-behind tractors, **Gravely** zero-turn mowers, and **Swissmex** sprayers alongside **Technigro**, **TripleCal**, and **Hydretain** soil nutrition lines. Farmers also received technical advice and direct guidance from ADB Finance representatives.

On the retail front, **FT Farfan** created early holiday excitement with a Christmas in July promotion across its San Juan and San Fernando locations, complete with mid-year discounts, live parang music, sorrel, and prize giveaways. The Lubricants Division launched the Castrol Independent Workshop App on June 24th to



reward mechanics with points on purchases redeemable for apparel and tools. The team also expanded the **Mutlu** 800-VOLT roadside battery service into Tobago, providing free installation with battery purchases.

Furthering operator safety and private label growth, **FT Farfan Rentals** expanded certified training programs for forklifts, man lifts, and scissor lifts, while launching **Defender Ladders**, an in-house brand of heavy-duty fiberglass and aluminum ladders built for trade professionals. The commercial team represented leading brands including **Lincoln Electric, Cummins, Torque, Defender, Milwaukee, DeWalt**, and **Viega** at the NESC-TI TVET Conference 2026, connecting students and trade experts with modern tool solutions. Finally, **FT Farfan** supported **A.S. Bryden's** new warehouse expansion in Chaguanas by supplying and installing heavy-duty racking systems along with essential warehouse equipment like dock doors and dock levelers.

In the retail distribution sector, **Micon Marketing** drove consumer engagement with targeted in-store brand activations. The team hosted product sampling for **Bertolli** Pizza Sauces, introducing shoppers to flavors such as Creamy Parmesan & Herb and Tomato Garlic Margherita. Simultaneously, the team rolled out interactive store activations for **Cif**, highlighting its cleaning performance across more than 100 surfaces to engage shoppers right at the point of sale.



JAMAICA

Caribbean Producers Jamaica drove strong consumer engagement and culinary visibility through a series of brand activations across Kingston throughout the second quarter.

Setting an elevated tone for meat portfolio execution, **CPJ** hosted Steak Nite at the Jamaica Food & Drink Kitchen, showcasing premium cuts and culinary versatility to food enthusiasts. In the spirits and lifestyle segment, **Jack Daniel's** brought excitement to fans by hosting an exclusive **Jack Daniel's** Formula 1 Live Viewing event at Summit, offering racing enthusiasts a high-energy environment paired with signature cocktails. Celebrating Mexican heritage and spirits, **Patrón** executed vibrant Cinco de Mayo activations at CRU Wine Bar, driving brand awareness, trial, and premium positioning in an upscale setting.

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GUYANA

Our Guyanese entities delivered notable achievements throughout the second quarter, combining commercial showcases with healthcare support and community engagement.

In the Home & Hardware Division at A.S. Bryden Guyana, **Samsung** and **Whirlpool** showcased home appliances at the Guyana Building Expo. Highlighting energy efficiency, modern design, and practical solutions, the showcase demonstrated equipment designed to elevate everyday living and home comfort.

Within Premium Beverages, A.S. Bryden Guyana paired with **Johnnie Walker** to support the First Lady's Jubilee Fusion. The partnership delivered hospitality, immersive brand activations, and expertly crafted cocktail experiences that celebrated local culture, community, and shared connections throughout the festivities.

At Bryden pi Guyana, **Dilmah Tea** also featured prominently at the First Lady's Jubilee Fusion, delighting attendees with refreshing tea-based cocktails and mocktails that highlighted the versatility, refined flavor, and quality of the brand.

In the Healthcare segment, **Apotex** demonstrated a commitment to medical advancement across the country. **Apotex** supported the Annual Cardiac Symposium 2026, bringing together nearly 300 healthcare professionals to focus on advancing early detection and prevention strategies for cardiovascular disease in Guyana. Additionally, Apotex sponsored the Guyana Pharmacists Association's 23rd Annual Pharmacy Convention, uniting over 200 pharmacists and medical experts to discuss key innovations shaping the future of local healthcare.

The Bryden pi Guyana **Zimmer** Surgical Team collaborated with colleagues from Trinidad on July 11th and 12th to execute 12 total knee arthroplasties and 6 total hip arthroplasties. Through detailed preparation and teamwork, the joint effort restored mobility and improved everyday quality of life for 18 patients suffering from severe osteoarthritis, reinforcing our ongoing dedication to equipping surgeons with reliable, high-quality instruments that improve patient outcomes across Guyana.

BARBADOS

Stansfeld Scott (Barbados) Ltd and **Wine World** delivered a full calendar of consumer, trade, and community activations across Barbados during the second quarter.

In the Consumer Goods Division, **Twinings** tea and **Stansfeld Scott** fine wines sponsored the BLP Women's League Annual Tea Party on May 23rd at Ilaro Court under the patronage of Prime Minister Hon. Mia Amor Mottley, bringing guests together in support of a meaningful cause. On June 3rd, **Seprod** reintroduced **Butterkist Biscuits** and **Cool Fruit Juices** to key retail channels following a two-year hiatus, driving renewed consumer interest through introductory pricing, in-store sampling, and digital campaigns.

On June 25th, **Haliborange** joined the official launch of National Road Tennis Day at Combermere Secondary School under the patronage of the Minister of Health and Wellness, Hon. Davidson Ishmael. Supporting the School Road Tennis Association's initiative across 100 primary and secondary schools, **Haliborange** provided funding, equipment, and product sponsorship alongside co-sponsors including A-One Supermarkets, Carters, Dufry, and Zephrians to promote youth health and local sports.

In the fine wines and luxury segment, **Whispering Angel** celebrated its 20th Vintage Anniversary with a series of exclusive events, including a four-course Wine & Food Experience hosted in collaboration with **Wine World** where guests enjoyed pairings created by Chef Gaby Cormier alongside **Château d'Esclans** Rosés.

Across the spirits portfolio, **Glenfiddich** hosted an educational trade tasting in May 2026 for shop owners representing its top 50 accounts, focusing on the flavor profiles, maturation techniques, and positioning of its 12, 15, and 18 Year Old single malts. In June, **Glenfiddich** partnered with **Wine World** for a Father's Day "Win It For Dad" promotion, entering qualifying buyers into a prize draw for a laptop, branded bag, and a 750ml bottle of **Glenfiddich** 12 Year Old. In honor of Guyana's 60th Anniversary of Independence on May 24th, **El Dorado Rum** partnered with the Guyanese Consulate to deliver an interactive cocktail bar featuring four signature drinks: GT Baccoo, Bamboo Fire, Buxton Gyal, and Fire Rass.



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Wine World hosted dedicated Mother's Day and Father's Day campaigns throughout May and June, combining targeted in-store merchandising and promotional offers to enhance the shopping experience and reinforce its position as a primary destination for gifting.

SAINT LUCIA

CPJ St. Lucia rolled out a succession of major seasonal retail campaigns throughout the second quarter, reinforcing its position as a preferred island destination across meat, grocery, and beverage categories.

During the Easter period, **CPJ** activated a multi-category campaign across Fresh Market and Wines & Spirits locations featuring premium meat specials, grocery items, curated Easter Baskets, and liquor promotions designed to deliver seasonal value for holiday celebrations. For Mother's Day in May, **CPJ** launched the Sip, Savour & Celebrate Mom promotion, offering wine and spirit selections, prepared meals, and a chance to win one of eight spa vouchers, while also supporting the Saint Lucia Jazz & Arts Festival. In June, CPJ celebrated Father's Day with an integrated campaign that included the **Elite Reserve Whisky** promotion awarding **CPJ** grocery vouchers, the Fresh Like Dad Instagram challenge, and the Shop for Dad & Win Big promotion where shoppers entered for a chance to win a Char-Griller Wrangler.

SAINT VINCENT AND THE GRENADINES

Facey Trading SVG executed a vibrant schedule of community, carnival, and retail activations across Saint Vincent throughout the second quarter.

Engaging younger audiences, **Facey Trading** participated in the Caribbean Mega Bounce kids event with product sampling and sales featuring **Sunshine Snacks**, **Charles Chocolates**, **Devon Biscuits**, **VIVA** water, **Oasis** water, **Turbo**, and **Giggles** wipes. **Sunshine Snacks** further raised brand presence by sponsoring the Oxygen Mas Tuesday band and sharing goodies with influencers during Carnival Tuesday, while **Island Pure Wipes** kept masqueraders fresh through its partnership with **Mirage Carnival**. Product sampling campaigns introduced new Charles Chocolates SKUs, including **Sunmix** bars and **Ping Pong** bars, while **Duet** soaps hosted social media ticket giveaways for premier carnival events.



Nightlife and media campaigns also built direct consumer momentum across the island. **Str8 Vybz** executed weekly Wednesday night drink specials at Moonshine Bar, while **American Beverages** conducted bartender training sessions highlighting cocktail mixers. Radio partner Boom SVG featured both Str8 Vybz and American Beverages through live Q&A segments and product giveaways. Additional consumer campaigns included weekly winners in the America Fresh weekend wash challenge and FIFA predict-and-win giveaways, the Fruta Big Value Bash offering spa vouchers, cash, and a scooter, and ongoing Simply Natural coconut oil social media competitions inviting home cooks to share recipes.



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EMPLOYEE HIGHLIGHTS



"Seeing how our teams collaborate through big transitions and support each other every day is truly inspiring."

DANEILLE C. BLAKE

Human Resource Coordinator, Employee Relations - ASB

1. What is a fun fact about you that may surprise people?

I'm an absolute introvert thriving in an extroverted field! I love challenging myself daily to step outside my comfort zone to get the job done.

2. Do you have a personal aspiration you're working toward?

I'm working toward mastering Industrial Relations, with the ultimate goal of becoming a trusted strategic HR partner who leads complex organizational shifts with confidence and empathy.

3. What is your favorite hobby, activity, or creative outlet?

BINGO! I love the thrill, focus, and friendly competition of a good game of bingo. Also, spending quality time

reconnecting with family and close friends. Surrounding myself with good, positive energy is my absolute favorite way to unwind and recharge.

4. What is your favourite part about your job and why?

Industrial Relations! It's like the 'Mathematics' of HR—no two employees or situations are ever identical, which keeps the problem-solving dynamic, challenging, and deeply rewarding.

5. What aspect of the organization makes you proud to work here?

I'm proud of our resilience and strong sense of community. Seeing how our teams collaborate through big transitions and support each other every day is truly inspiring.



"I'm actually really good on the drums. I played a lot in high school and it's stuck with me ever since."

JOSE MAKSYHUNG IT Technician - ASB Guyana

1. What is a fun fact about you that may surprise people?

I'm actually really good on the drums. I played a lot in high school and it's stuck with me ever since.

2. Do you have a personal aspiration you're working toward?

To level up in my career at Bryden's and to become a 1600 rated elo in Chess.

3. What is your favourite hobby, activity, or creative outlet?

I'm super into Chess, that's easily my favourite thing to do. I play at least 2 games a day.

4. What is your favorite part about your job and why?

I love problem solving and learning new things on the job. Each day there's a new challenge and I get to prove that I'm up to the task.

5. What aspect of the organization makes you proud to work here?

The regional influence and connection. Not only is it well recognized throughout the Caribbean but I get to be a part of a team and meet different people with different perspectives and experiences. It feels like we're all working together to achieve a similar mission.



"My favourite part of my job is that no two days are ever the same. One day I might be working on a product launch, the next I'm developing content, assisting with coordinating a campaign, or supporting a new business initiative."

AMISHA BOODHOO

Business Development Assistant - Bpi

1. What is a fun fact about you that may surprise people?

Most people know me as the person behind presentations, content, and our Bpi LinkedIn page, but what may surprise them is that I actually studied Computer Science and Management! I love finding ways to combine creativity and technology, which probably explains why I enjoy everything from content creation to data analysis.

2. Do you have a personal aspiration you're working toward?

One aspiration I'm working toward is becoming the kind of person my younger self would be proud of. As a first-generation university graduate, I've always been motivated by growth and the belief that opportunities can be created through hard work and perseverance. I'm focused on continuing to develop both professionally and personally, taking on new challenges, expanding my skills, and making a meaningful impact wherever I can. Ultimately, I hope to inspire others to pursue their goals, no matter where they start.

3. What is your favourite hobby, activity, or creative outlet?

I like to describe myself as a matcha connoisseur and a professional fangirl! I'm always on the hunt for the perfect matcha latte, whether that means trying a new café or experimenting with recipes at home. I'm also a huge fan of music, pop culture, and all things fandom-related, so I love keeping up with my favourite artists and sharing in the excitement with fellow fans.

When I'm not doing that, you'll probably find me tending to my ever-growing collection of houseplants. I have quite a few leafy roommates at home, and I genuinely enjoy nurturing them and watching them thrive. It's a hobby that helps me slow down, be creative, and bring a little more greenery into everyday life.

4. What is your favorite part about your job and why?

My favourite part of my job is that no two days are ever the same. One day I might be working on a product launch, the next I'm developing content, assisting with coordinating a campaign, or supporting a new business initiative. I enjoy seeing ideas grow from a simple conversation into something tangible that people can experience and connect with.

5. What aspect of the organization makes you proud to work here?

The people. Bryden pi is filled with passionate, talented individuals who are always willing to share their knowledge and support each other. There's a genuine culture of collaboration and innovation here, and it's exciting to be part of a company that is constantly evolving, embracing new opportunities, and making an impact.

EMPLOYEE HIGHLIGHTS



"Fun fact about myself that may surprise people is playing drums and steel pan."

JOSHUA DA SILVA Warehouse Supervisor H&H - Bpi Guyana

1. What is a fun fact about you that may surprise people?

Fun fact about myself that may surprise people is playing drums and steel pan.

2. Do you have a personal aspiration you're working toward?

A personal aspiration I'm working towards is to be the go to expert in logistics and dispatching.

3. What is your favourite hobby, activity, or creative outlet?

My favorite hobby activities or creative outlet are as follows, playing cricket, listening to music and going on vacations.

4. What is your favorite part about your job and why?

My favorite part of my job is guiding my team & watching them grow in confidence and skill, knowing that my work directly affects customers satisfaction and company reputation makes the role feel meaningful as a warehouse supervisor.

5. What aspect of the organization makes you proud to work here?

I'm proud of how collaborative the environment is. Everyone supports each other, which makes even the toughest challenges manageable.



"I actually do hair braiding, self-thought! It is a creative outlet for me, and many people are surprised to learn that I can do intricate braids and styles."

ISHA GITTENS-RAMCHARRAN

Merchandising and Promotions Supervisor - Micon

1. What is a fun fact about you that may surprise people?

I actually do hair braiding, self-thought! It is a creative outlet for me, and many people are surprised to learn that I can do intricate braids and styles.

2. Do you have a personal aspiration you're working toward?

I am currently working toward furthering my qualifications in Business Management with a specialization in HRM.

3. What is your favourite hobby, activity, or creative outlet?

I love walking every afternoon, I have completed several 5k events recently and my next big milestone is stepping up to conquer a 10k race. I am also a huge football and cricket fan, "Arsenal Gunners to the world lol"

4. What is your favorite part about your job and why?

Engaging closely with my staff. I manage a team of amazing individuals with different personalities, they are hardworking and willing to go the extra mile when called upon. There is nothing more important than guiding team members, watching them grow professionally and celebrating their wins!

5. What aspect of the organization makes you proud to work here?

Management's commitment to staff development, seeing how they invest in staff aligns with my passion for helping others succeed.



"I.T. was my first career before Supply Chain, and even after 15 years in the field, I still type with one finger."

RAYAD HOSEIN Supply Chain Planner - FTF

1. What is a fun fact about you that may surprise people?

I.T. was my first career before Supply Chain, and even after 15 years in the field, I still type with one finger. I honestly believe it's faster, even though people are always surprised when they see me do it. It's one of those quirky habits that stuck with me and hey, fewer fingers, fewer typos!

2. Do you have a personal aspiration you're working toward?

I have many! I'd really like to grow into a leadership role where I can make a genuine impact in my company. At the same time, I want to keep learning whether through new skills, courses, or certifications because staying curious keeps me motivated. And of course, building financial stability matters too, since it gives me peace of mind and a solid foundation for both work and family life.

3. What is your favourite hobby, activity, or creative outlet?

My favorite way to unwind is watching TV and movies with my family. It's not just about entertainment, it's about sharing laughs, enjoying stories together, and creating simple but meaningful memories. Those moments of connection keep me grounded, reminding me what really matters outside of work.

4. What is your favourite part of your job and why?

My favorite part of my job is the opportunity to interact with personnel at every level of the organization, from the Managing Director and General Manager to Finance, Operations, Logistics, Inventory, Sales, and Warehouse teams. It gives me a holistic view of the business, allowing me to continuously learn, share insights, and contribute meaningfully. The variety keeps every day interesting, although with so much going on, it's no surprise my head spins occasionally.

5. What aspect of the organization makes you proud to work here?

There are many aspects, not only one, I can talk about when it comes to FT Farfan Ltd. What makes me proud is the company's strong reputation across Trinidad and Tobago. We are respected and trusted in the industry. Alongside that, the culture of innovation keeps us moving forward, always finding new ways to improve and deliver better solutions. Together, those qualities make me feel confident and excited to be part of the team.



"I am a sucker for a good television series."

CLYDE HOYTE Warehouse Supervisor - Facey Trading SVG

1. What is a fun fact about you that may surprise people?

I am a sucker for a good television series.

2. Do you have a personal aspiration you're working toward?

My aspiration is to one day retire and start my own business.

3. What is your favourite hobby, activity, or creative outlet?

My favourite hobby is listening to music.

4. What is your favorite part of your job and why?

My favourite part about my job is interacting with staff. Work can also be a handful at times and those interactions are what gets me through the day.

5. What aspect of the organization makes you proud to work here?

The hard work that you put in does not go unrecognized by management.

EMPLOYEE HIGHLIGHTS



"Favorite hobbies are going to the beach and playing all-fours and dominoes (thanks to my Bajan friends)."

ILYAS MOHAMMED Senior Supply Chain Manager - SSB

1. What is a fun fact about you that may surprise people?

People have told me that I'm never what they expect – appearances are deceiving.

2. Do you have a personal aspiration you're working toward?

Encouraging my kids to aspire to challenging careers and higher education and having a Trini dominoes offseason team in Barbados.

3. What is your favourite hobby, activity, or creative outlet?

Favorite hobbies are going to the beach and playing all-fours and dominoes (thanks to my Bajan friends).

4. What is your favorite part of your job and why?

Developing processes, tools and people in Supply Chain. Supply Chain is an exciting and wide-ranging field and people can have rewarding careers.

5. What aspect of the organization makes you proud to work here?

It is a regional organization and you can have a positive impact on people's lives in and out of the organization.



"I'm proud of the collaboration and supportive team culture, because it makes work productive and enjoyable."

ALANA GREENE Service Coordinator - ICON

1. What is a fun fact about you that may surprise people?

A fun fact about myself that may surprise people is that I love Christmas so much I could happily live in a year-round holiday store.

2. Do you have a personal aspiration you're working toward?

A personal aspiration am working towards is to cultivate a fulfilling career and life where happiness is measure of success.

3. What is your favourite hobby, activity, or creative outlet?

Even though I love shopping, I truly enjoy listening to music. It offers relaxation and creative inspiration.

4. What is your favorite part of your job and why?

My favorite part of being a service coordinator is helping customers navigate services because it's rewarding to see how the right support improves their experience and outcome.

5. What aspect of the organization makes you proud to work here?

I'm proud of the collaboration and supportive team culture, because it makes work productive and enjoyable.



"I have served as President of the Steer Town Community Organization, a non-profit organization, for the past nine years and am also a certified football coach and PRO for a St. Ann Football Club."

JUNIOR WALLACE Supervisor, Beverage Technician - CPJ Jamaica

1. What do you like most about your job or career?

I enjoy the opportunity to continuously learn new things and interact with people from different backgrounds, cultures, and countries.

2. What are your long-term career goals?

My long-term career goal is to become a successful business owner by building a business that is customer-focused, sales-driven, and sustainable.

3. What are your passions or interests outside of work?

Outside of work, I am passionate about football and community service. I have served as President of the Steer Town Community Organization, a non-profit organization, for the past nine years and am also a certified football coach and PRO for a St. Ann Football Club. I enjoy organizing and supporting community initiatives such as back-to-school medicals, school supply drives, children's treats, and fundraising events. I am passionate about giving back, working with the diaspora to support community development, and most importantly, seeing people happy.

4. What's a memorable experience you've had in your career so far?

One of the most memorable experiences in my career was having the opportunity to travel to Taylor to participate in training with professionals from different countries and cultural backgrounds. The experience broadened my perspective, allowed me to exchange ideas with people of diverse nationalities, and contributed significantly to my personal and professional growth.

5. What do you like to do for fun or in your free time?

I have always been passionate about football. Although an injury ended my playing career, I remain actively involved in the sport through coaching and football administration.

6. Can you tell me about your family and background?

I come from a family of five siblings; two girls and three boys and I am the second youngest. I have one son who is 19 years old. I was born and raised in Steer Town, St. Ann, which has helped shape my values, sense of community, and commitment to helping others.

7. What are your proudest achievements?

One of my proudest achievements is helping a young person gain access to high school and watching them excel at the university level. Knowing that I played a part in their educational journey has been incredibly rewarding.

8. What motivates you in your personal and professional life?

I am self-motivated and driven to achieve my goals. I have a strong mindset, embrace challenges, and remain focused on continuous personal and professional growth.

9. What's your approach to work-life balance?

I believe maintaining a healthy work-life balance starts with having a strong support system. I'm fortunate to have a very understanding and supportive family who encourage me to pursue my professional goals and community involvement. While balancing everything can be challenging at times, their support makes it possible and reminds me of the importance of making time for both work and the people who matter most.

10. What are you looking to gain from this job or company?

I am looking to continue growing within the company, build a successful career, and make meaningful contributions while developing both personally and professionally.

EMPLOYEE HIGHLIGHTS



"I now manage the sales depot currently and love the fact that I meet new people every day, the challenge of the sales process excites me."

TROY DE FREITAS Sales Depot Manager - CPJ St. Lucia

1. What is a fun fact about you that may surprise people?

I am a true animal lover, I believe all animals should be well taken care of and proper homes given to them.

2. Do you have a personal aspiration you're working toward?

Yes, I would like to build my own house or two as my retirement plan.

3. What is your favourite hobby, activity, or creative outlet?

My hobby is taking care of animals and was blessed with a gorgeous wife that loves the same, I have 5 dogs, 6 birds, 47 Koi Fish, 2 Cats, so you can imagine my household and I am on the way to care for more but I have to purchase the land to do so, I may want to start a animal rescue shelter.

4. What is your favorite part of your job and why?

I now manage the sales depot currently and love the fact that I meet new people every day, the challenge of the sales process excites me.

5. What aspect of the organization makes you proud to work here?

I am part of an awesome international company and believe we have the most dynamic team, the sky is the limit, this makes me a proud employee at CPJ St Lucia Ltd.



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FEATURED ARTICLES

GROUP I.T. A MILESTONE ACHIEVEMENT: CPJ ST. LUCIA LEADS THE WAY WITH S2K FOOD ERP

The recent enterprise resource planning (ERP) go-live at CPJ St. Lucia marks a pivotal moment for our organisation. This implementation was not merely another system update; it represented the inaugural deployment of this specific version of the S2K Food ERP within the entire Group. It was an ambitious undertaking that required rigorous preparation, and we are pleased to confirm that the transition was a resounding success.

Success in such complex digital transformations rarely occurs in isolation. This project benefited immensely from the extensive on-site support provided by our partners at VAI, who worked side-by-side with our internal teams to ensure a smooth transition. The presence of the Group IT department and my own direct oversight on the ground in St. Lucia proved essential. This hands-on approach allowed us to navigate operational challenges in real-time, providing immediate solutions that kept our supply chains moving during the critical cutover period.

One of the most rewarding aspects of this initiative was the spirit of cross-regional collaboration that defined our efforts. Alexander Evelyn from our Barbados business joined the team in St. Lucia, where he gained excellent, practical knowledge of the new system. This experience is invaluable; it ensures he is thoroughly prepared to champion the upcoming S2K Food deployment in Barbados. We are successfully building a robust internal knowledge base that will serve all our business units well in the coming years.

The implementation of this system is a testament to the resilience and technical expertise of our staff. While every significant technological transition brings unique complexities, the successful launch of this platform provides a strong foundation for future growth. We look forward to leveraging these new capabilities to drive efficiency across our regional operations.





BRACE FUH D' TASTE



NEW

FEATURED ARTICLES



STRENGTHENING IN-STORE EXCELLENCE THROUGH MONDELEZ PERFECT STORE TRAININGS

On Thursday, June 25, 2026, valued supplier partner Mondelez hosted a Perfect Store training session for the Food & Grocery Division at A.S. Bryden & Sons (Trinidad) Limited.

The session brought together members of the F&G management team, Pre-Sales and Van Sales supervisors and managers, as well as merchandising supervisors and senior merchandisers. This cross-functional participation provided an important opportunity to strengthen alignment and enhance the team's understanding of effective in-store execution across the Mondelez portfolio – for brand like Oreo, Trident, Sour Patch, Ritz to name a few.

The training centered on the Perfect Store framework - our defined picture of success at the point of purchase. Through this approach, the team explored how stronger visibility, availability, placement and execution can improve the shopper experience and support sustainable brand growth.

The session was facilitated by Maria Stypulczak, Trade Marketing Junior Manager, and Elsie Gracia, Business Development Manager at Mondelez. Their delivery was engaging, insightful and practical, providing the team with valuable knowledge that can be applied directly in the trade.

The initiative reinforced the importance of consistent execution and collaboration across Sales, Merchandising and Management. With the learnings gained, the F&G team is better equipped to strengthen brand presence, improve execution standards and bring the Perfect Store vision to life across the market.



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FROM KICK-OFF TO THE FINAL WHISTLE

A WORLD CUP JOURNEY WORTH CELEBRATING

There are few things in the world that bring people together quite like football. For a few unforgettable weeks, everyday routines were put on pause, friendships were tested over score predictions, and complete strangers became teammates in celebration. From the opening kick-off to the final whistle, the FIFA World Cup gave us moments of drama, passion, heartbreak, and pure magic.

And this year, we didn't just watch the action unfold—we celebrated every moment of it alongside Diageo, the Official World Cup Supporter, through the exciting campaign, "The Cup That Rewards Your Passion."

Across bars, restaurants, and activations, fans had the chance to turn their match-day excitement into something even bigger. Whether they were backing their favourite team, celebrating a last-minute winner, or nervously watching a penalty shootout through their fingers, there were opportunities to win prizes, enjoy exclusive experiences, and become part of the excitement in a whole new way.

From the very first match, the atmosphere was electric. Every activation became more than just a place to watch football—it became a gathering point for fans to connect, celebrate, and create memories. The cheers grew louder, the rivalries became friendlier (most of the time!), and every match delivered another reason to raise a glass.

As the World Cup curtain closes and the final whistle echoes into football history, we look back on a tournament filled with unforgettable moments and a campaign that made the experience even more rewarding.

To everyone who participated, supported, celebrated, and shared in the journey—thank you for making "The Cup That Rewards Your Passion" such a success.

The matches may be over, but the memories, the friendships, and the stories created along the way will live on long after the trophy has been lifted.

Until the next kick-off, Keep Walking.





X



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ELEVATING EVERYDAY SKINCARE: NIVEA ARRIVES AT BRYDEN PI LIMITED

The Personal Care Division at Bryden pi Limited Trinidad announces the official addition of NIVEA's world-renowned skincare products to its distribution portfolio. Recognized globally for dermatological expertise and proven quality, NIVEA brings over a century of skin health innovation directly to retail partners and consumers across the region. This expansion strengthens Bryden pi's commitment to delivering high-performance personal care brands that support daily wellness and body care.

At the core of the NIVEA brand is a dedication to long-lasting moisture, gentle nourishment, and healthy skin maintenance. Founded on deep scientific research into skin physiology, NIVEA formulates products designed to maintain the skin's natural barrier while delivering noticeably soft, smooth, and resilient skin throughout the day.

The newest product lineup covers a broad range of skin health needs and daily routines. For intensive moisture support, NIVEA's deep hydration range provides continuous nourishment to combat dryness and safeguard against environmental factors. For targeted body care, advanced firming formulas focus on restoring skin elasticity and enhancing overall texture. In addition, an array of daily skincare essentials offers dependable, dermatologist-tested solutions designed for all skin types.

Beyond basic hygiene, NIVEA emphasizes accessible self-care through rich body creams, lightweight lotions, and specialized treatments. As Bryden pi Limited continues to broaden its market presence in the personal care sector, integrating NIVEA into its distribution network ensures consumers have direct access to established, high-quality skincare solutions.



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FEATURED ARTICLES

SMART STREAM TANKED WATER HEATERS LAUNCHED!

UPGRADE YOUR EVERYDAY COMFORT WITH SMART STREAM TANKED WATER HEATERS

While a water heater might not be an absolute survival essential, it is undoubtedly critical to our daily comfort and convenience. Nothing sets the tone for a great day—or unwinds a long one—quite like a reliable, warm shower. That is why Smart Stream continues to provide smart, high-performance water solutions tailored specifically for the quality-conscious user.

Designed to be the smoothest operator you will ever find, the new Smart Stream Tanked Water Heater delivers hot water on demand, exactly when you need it. Engineered for both efficiency and effortlessness, it brings modern convenience straight to your home.

Here is why making the smart choice with Smart Stream transforms your daily routine:

- Adjustable Heating: Easily tailor your water temperature to your exact preference for maximum comfort and energy control. But don't scald yourself, as the optimal safe setting should not exceed 130°F / 54°C.
- Dedicated Service & Support Hotline: Enjoy complete peace of mind knowing expert help and customer support are just a quick phone call away.
- An Impressive 6-Year Warranty: We stand firmly behind our quality with a long-term warranty you will genuinely rave about.

Don't settle for mediocre morning routines. Upgrade your home, safeguard your comfort, and make the smart choice with Smart Stream today.

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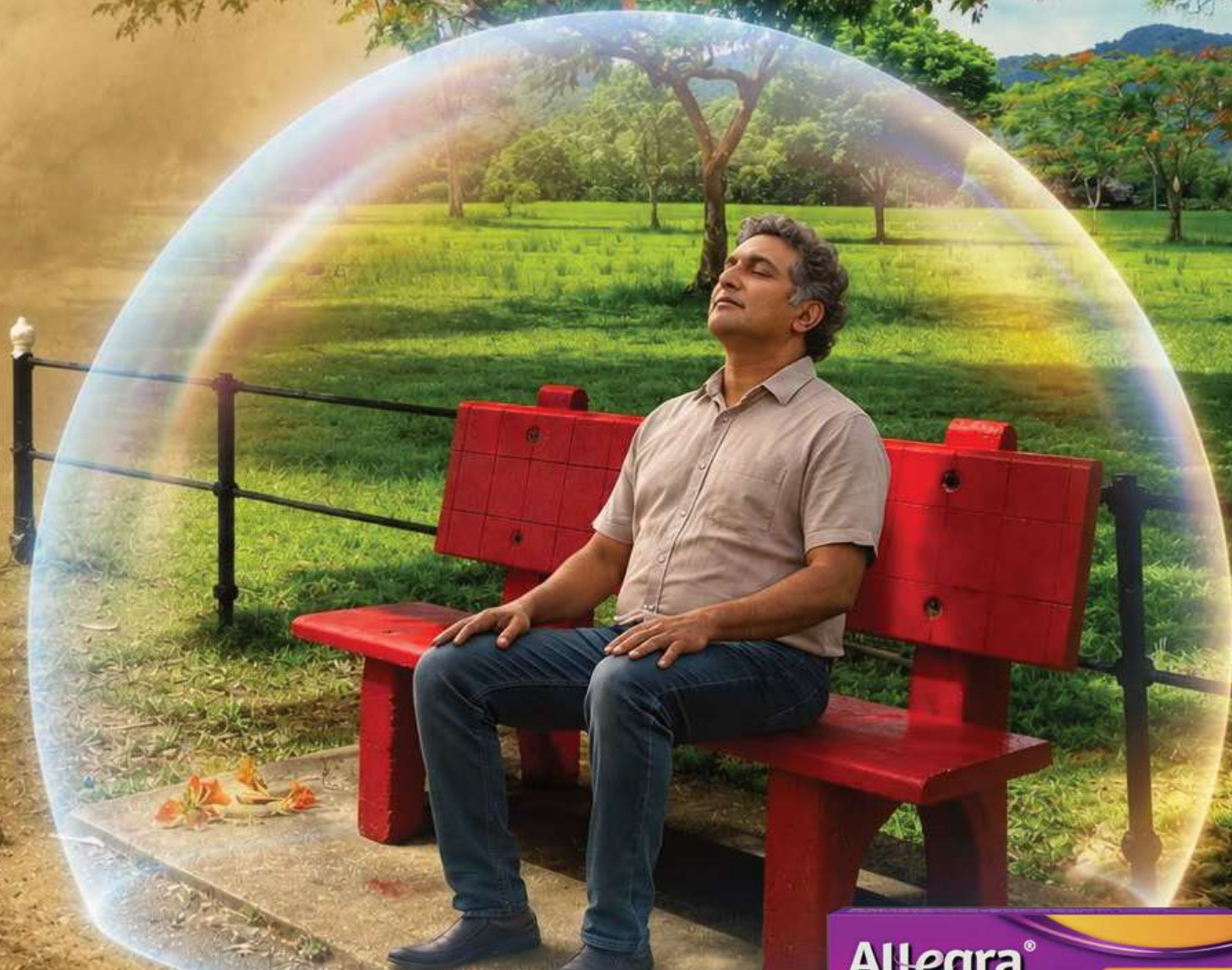
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